



**Approved**  
**8/13/2014**

## **Jefferson County Economic Development Consortium BOARD MINUTES**

**July 9, 2014**

Meeting called to order at 8:30 am.

**Board members present:** Supervisors Augie Tietz, Glen Borland; Jim Mode; John David – City of Watertown; Mark Johnsrud – Village of Johnson Creek; Mo Hansen – City of Waterloo; Matt Trebatoski – City of Fort Atkinson;

**Others Present:** County Administrator Ben Wehmeier, Leigh Price- JCTC, Jennifer Bakke-MATC, Mary Gage-WEDC, Joe Nehmer- Parks, Executive Director Genevieve Borich, Administrative Assistant RoxAnne Witte

### **Certification of compliance with Open Meeting Law Requirements**

R Witte certified compliance for the agenda dated July 9, 2014.

### **Minutes**

Tietz/Mode moved to approve minutes of the June 11, 2014 JCEDC Board of Directors as submitted. Motion Carried.

### **Citizen Comments**

None

### **JCEDC Finance Report June 2014**

Tietz/Trebatoski moved to approve the June 2014 Finance Report as printed. Motion Carried.

### **General Orders -**

- A. External Committee Reports
  1. Glacial Heritage Area
    - J Nehmer updated the board on the following:
      - Watertown Outboarders Property- looking into options on what the county will do with the site, as funds become available.
      - Bike Paths – grants have been applied for to fund the Watertown – Oconomowoc Project and the Watertown – Waterloo project.
  2. Jefferson County Tourism Council – L Price reported that the council is currently working on the 2015 guide and looking at ways to promote county wide events and possible applying for another JEM Grant.
  3. Wisconsin River Rail Transit Commission - M Hansen and A Tietz updated the board on the recent meetings they attended. Consensus of the board is that Jefferson County needs to be at the table if they hope to have any rail projects completed/funded in Jefferson County in the future.
- B. Director's Report
  1. G Borich distributed her July 9, 2014 report updating the board on her current activities and projects the staff are currently working on.
  2. Synchronist Business Retention Platform – Motion by Tietz/Borland for JCEDC to subscribe to the Synchronist Suite Program's PRIME and CRTS platforms for a three-year contact of \$4867/yr. Motion Carried .

### **Special Orders –**

- A. Approve 2015 JCEDC Budget

DISCLAIMER: These minutes are uncorrected and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

JCEDC-July 9, 2014

Motion by Hansen/Trebatoski to approve the JCEDC 2015 Budget as presented. Motion Carried Unanimously.

### **Citizens Comments**

None

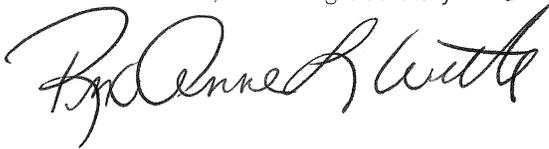
### **New Business**

- A. Long-term Strategic Discussion for JCEDC  
Discussion was held on strategies to promote JCEDC and in turn increase income potential for the future. The following individuals agreed to serve on a committee to come up with strategies for the board to consider – Mark Johnsrud, Matt Trebatoski and Johns David.
- B. Future Agenda Items –
  - 1. EcoDev Training
- C. Upcoming Meetings/Seminars –
  - 1. JCEDC Board of Directors, August 13, 2014 8:30 am, 864 Collins Rd, Rm 12, Jefferson, WI
  - 2. GHA Committee, July 30, 2014 4:00 – 6:00 pm, City of Waterloo
  - 3. JCEDC Transportation Work Group, July 22, 2014 3:30 pm, 864 Collins Rd, Suite 111, Jefferson, WI

### **Adjournment**

There being no further business for consideration, motion by Mode/Trebatoski to adjourn. Motion carried.  
Meeting adjourned at 9:45 a.m.

Respectfully submitted,  
RoxAnne Witte, Recording Secretary



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JCEDC-July 9, 2014