

Approved
10/8/2014



Jefferson County Economic Development Consortium BOARD MINUTES

September 10, 2014

Meeting called to order at 8:30 am.

Board members present: Supervisors Augie Tietz, Glen Borland; Jim Mode; John David – City of Watertown; Mark Johnsrud – Village of Johnson Creek; Matt Trebatoski – City of Fort Atkinson; T-Freitag – City of Jefferson

Others Present: County Administrator Ben Wehmeier, Leigh Price- JCTC, Gene Dalhoff – Mad Rep, LaVern Georgson – Jefferson County, Mary Gage – WEDC, Jennifer Bakke, MATC, Jennifer Kilian, WE Energies, Jim Romlein Executive Director Genevieve Borich, and Administrative Assistant RoxAnne Witte

Certification of compliance with Open Meeting Law Requirements

R Witte certified compliance for the agenda dated 9/10/2014

Minutes

Tietz/Borland moved to approve minutes of the August 13, 2013 JCEDC Board of Directors with the correction of removing Matt Trebatoski as being present and adding Steve Wilke as being present. Motion Carried.

Citizen Comments

Mary Gage submitted a handout to the board with upcoming events that WEDC will be hosting.

JCEDC Finance Report June 2014

Mode/Borland moved to approve the July 2014 Finance Report as printed. Motion Carried.

Tietz/David moved to approve the Amended 2015 JCEDC Budget with new wage/benefits costs. Motion Carried.

General Orders -

- A. External Committee Reports
 1. Glacial Heritage Area
 - A Tietz updated the board on the following:
 - Watertown Outboarders Property- application will be submitted to Brandt Quirk Foundation seeking funds to develop the property in to camping area.
 - Watertown/Oconomowoc Bike Trail – working continues on seeking funding for this project.
 1. Wisconsin River Rail Transit Commission - A Tietz updated the board on the recent meeting they attended and the projects that are being funded by the commission.
 2. Jefferson County Tourism Council – L Price reported their looking at ways to promote county wide events and work on developing the county wide branding image and look forward to working with JCEDC on the Branding/Marketing Committee.
- B. Director's Report
 1. G Borich distributed her September 10, 2014 report updating the board on her current activities and projects the staff are currently working on.
 2. Eco-Dev Platform Demonstration – work continues on training each municipality on the software.

Special Orders –

DISCLAIMER: These minutes are uncorrected and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

JCEDC-September 10, 2014

A. Establishment of JCEDC Committee – Branding Marketing

Freitag/Tietz moved to approve the establishment of a JCEDC committee to develop a county-wide marketing brand that encompasses both tourism and economic development. Motion Carried.

B. Discussion of Non-Complete Agreement.

Freitag/Mode motion to table a decision on the Non-Complete Agreement until October JCEDC Board of Directors meeting. In the meantime all board members will send any additions/deletions/corrections on the agreement to Genevieve. Motion Carried

C. Presentation: Broadband Grant Application

Jim Romlein gave a presentation on developing a program that would develop the technology infrastructure for Jefferson County as it relates to broadband. Discussion was held on whether JCEDC would like to participate in the Wisconsin Public Service grant application and take a leadership role in development of the WR2VI Cooperative. It was the consensus of the board that questions regarding the presentation and project would be directed to Genevieve to seek clarification from Mr. Romlein and a decision will then be made as to whether JCEDC will participate in this project.

Citizens Comments

none.

New Business

A. Future Agenda Items –

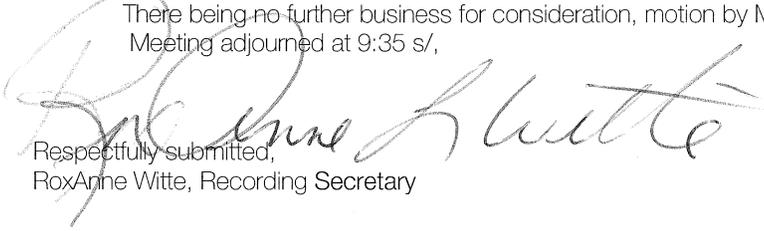
1. Non Compete Agreement between communities
2. Rail Replacement

B. Upcoming Meetings/Seminars –

1. JCEDC Board of Directors, September 10, 2014 8:30 am, 864 Collins Rd, Rm 12, Jefferson, WI
- 2.

Adjournment

There being no further business for consideration, motion by Mode/Johnsrud to adjourn. Motion carried.
Meeting adjourned at 9:35 s/,



Respectfully submitted,
RoxAnne Witte, Recording Secretary