

Jefferson County Fair Park
February 21, 2008

The Jefferson County Fair Park Committee met on Monday, February 21, 2008 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Howard Wiedenhoeft, Amy Kramer, Blane Poulson, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; County Administrator Gary Petre; and Helen Stowe – Christmas Neighbors.

Let the record show that a quorum of 3 present and Mike Burow and Gail Towers MacAskill absent, meeting duly noted and the door open.

Public Comment & Correspondence: Helen Stowe, Christmas Neighbor.

Agenda: The agenda is OK as presented.

Minutes: Blane made a motion to accept the minutes from February 1 as printed. Howard seconded. Motion carried. Amy made a motion to accept the minutes from February 4 as printed. Howard seconded. Motion carried.

New Director Position: The position was offered and turned down by the top candidate. They are now reviewing the top applications.

2008 Fair Marketing: Roger has spoken with Sue Hall of the Advertiser and they are interested in doing the Fair Marketing/Sponsorship. Roger and Gary will meet with Sue next week to work out a contract.

Fair Updates:

1. **Gate Charges:** \$4 for Senior Citizens on Wednesday until 5:00 and \$1 for kids 12 and under all day. Thursday \$4 for Shop Jefferson County Day until 5:00 p.m. Friday free for Kids' Day for children 12 and under until 5:00 p.m. General admission will be \$8 the rest of the time.
2. **Trout Pond:** Look for a civic group to cover the gate and fish tagging as a fund raiser. We will charge \$2 per person to fish and \$10 per fish if they want to keep. Look for a sponsor for prizes for the "Bluegills".
3. **Billboards:** Contract with Lamar. Go with the tiger. Locations are set.
4. **Bleachers:** will go with three sets again from Bleachers on the Move – Cambridge
5. **Entertainment Tent:** Will go with the 100' x 150' tent
6. **Wednesday:** Look for something to add possibly a circus.

Fair Park Supervisor's Operations Report:

1. Drafting a letter for the Sheep & Wool Festival
2. Letter from Christmas Neighbors
3. Zone 4 meeting in Lake Geneva March 31 – April 2, Gail is going
4. Dairy Superintendents – Amy Heine and Heidi Knaack have accepted the positions

Future Agenda Items: Hog Pens, Press Breakfast

Next Meeting will be March 13, 2008 at 4:00 p.m. at the Fair Park.

Amy made a motion to adjourn the meeting. Blane seconded. Motion carried.