



Jefferson County

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**University of Wisconsin-Extension
Cooperative Extension**

DATE: May 6, 2015
TO: Paul Babcock, Glen Borland, Peter Hartz, Ed Morse, Dick Schultz and Other Interested Citizens
CC: Ben Wehmeier, Barb Frank, Tammie Jaeger, Jim Schroeder, Matt Hanson
FROM: LaVern Georgson, Agriculture Agent
RE: University Extension Education Committee Meeting

A meeting of the Jefferson County University Extension Education Committee will be held on **Monday, May 11, 2015 at 8:30 a.m.** at UW-Extension, 864 Collins Rd., **Room 12**, Jefferson, Wisconsin.

1. Call to Order & Roll Call (to establish a quorum)
2. Certification of Compliance with Open Meetings Law
3. Approval of Agenda (for possible rearrangement)
4. Approval of April 13, 2015 meeting minutes
5. Communications
6. Public Comment: Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.
7. Update on County Board Resolution from Administration & Rules Committee for Support of Extension in State Budget
8. 2015 Budget Report
9. Agent Reports
10. Next meeting date – June 8, 2015
11. Identify Future Agenda Topics
12. Adjourn

The Committee may discuss and/or take action on any item specifically listed on the agenda. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

"Enriching people with knowledge, perspective, skills and aspirations." University of Wisconsin, U.S. Department of Agriculture and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.

UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

Date of Meeting: April 13, 2015

Meeting called to order by: Chair Paul Babcock called the meeting to order at 8:30 a.m.

Members Present: Babcock, Borland, Morse and Schultz; Hartz absent.

Agents Present: Eisenmann, Georgson, Grabow and Torbert.

Also present: Administrator Wehmeier; UWEX Regional Director Matt Hanson

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Approval of Agenda for Possible Rearrangement: None

Approval of March 9, 2015 Meeting Minutes:

Motion was made by Schultz and seconded by Borland that the minutes of the March 9, 2015 meeting be approved. Motion approved: 4-0.

Communications: None.

Public Comment: None

Item: UW-Extension Regional Director Visit – Matt Hanson

Matt shared with the committee that Cooperative Extension is looking at a \$4 million dollar cut. This may mean 40-60 positions within administration/state/county. There are currently 40 vacancies as well as Ag State Specialist vacancies. Looking to transition into a plan. The Jefferson County Office is stable with no vacancies at this time. Discussion followed.

Item: Potential Committee Action on University Portion of State Budget

Motion by Morse, seconded by Schultz, for a resolution to be drafted by Administration and Rules Committee opposing cuts to UW-Extension. Resolution to further describe strong support for UW-Extension in Jefferson County; the UW Extension mission is valued in Jefferson County. Motion approved: 4-0.

Discussion occurred on annual performance reviews. The committee is concerned with the “terminology” used. The committee would prefer that they were called annual reports versus performance reviews. Decided that the faculty would work on a revised “Annual UEEC Report” approach in 2016 (for 2015).

Item: 2015 Budget Report

Georgson reported that the 2015 budget is on track.

Item: Agent Reports

All agent monthly reports were sent electronically to the committee prior to the meeting. Review and highlights from their written monthly reports were provided in the following order: Torbert, Grabow, Eisenmann, Georgson. **Torbert:** 14 clubs attended a “Visioning Program; Fair is going to online enrollment; new Teen Camp is being offered; will be attending a National Conference on Volunteers. **Grabow:** Discussed major publication on Community Placemaking in “The Municipality” magazine. Also, described new role with the Jefferson County Task Force on Organization and Operations. **Eisenmann:** working with Community Action Coalition (CAC); change process over 1-2 years; doing annual assessment on Watertown Head Start Program (6-7 focus groups of staff/parents/school). **Georgson:** Implements of Husbandry and individual farm conversations were considerable activities. MGV training and Farm Technology Day planning were important efforts.

Upcoming Agenda Items and Meeting Dates: Next committee meeting will be held on May 11, 2015.

Adjournment: A motion was made by Schultz, seconded by Borland, to adjourn the meeting at 9:30 a.m.
Motion passes: 4-0

Secretary

RESOLUTION NO. 2015-___

Supporting the Jefferson County UW-Extension Program and the University of Wisconsin-Whitewater

Executive Summary

Governor Walker's 2015-2017 budget proposal would reduce funding for the University of Wisconsin System as a whole which would have impacts to both the UW-Extension program and the University of Wisconsin – Whitewater. Both organizations are currently preparing for how potential cuts may impact their operation. This resolution supports both the UW-Extension program in Jefferson County and UW Whitewater and the benefits they bring economically, educationally and programmatically to Jefferson County.

WHEREAS, Jefferson County has long enjoyed a partnership with the University of Wisconsin (UW) and the State of Wisconsin to provide post-secondary and extension education in Jefferson County; and

WHEREAS, that partnership has been consistent with the “Wisconsin Idea” in that the resources of the University are applied to solving problems of the region and conducting outreach activities working with nonprofit organizations, governmental entities, youth, farmers, and small businesses to name a few; and

WHEREAS, as local government officials, we see the value of our partnership with UW and the relationship of the Wisconsin Idea to growing our economy, providing employment and raising earning levels right here in Jefferson County, and the County has therefore not looked to these programs for budget cuts, even in challenging circumstances; and

WHEREAS, Jefferson County recognizes tremendous opportunities in growing local business through relationships with UW-Whitewater, highlighted recently by the “capping off” ceremony of the Innovation Center at UW-Whitewater; and

WHEREAS, it is our belief that the proposed cuts to the UW budget, if implemented as expected, will harm the delivery of educational services and the economy in terms of job creation and wage growth in Jefferson County and they will diminish the return on Jefferson County's investment in educational services and facilities for which we partner with the State of Wisconsin and the UW System.

NOW, THEREFORE, BE IT RESOLVED that the County of Jefferson strongly encourages the State Legislature to make the changes necessary to ensure that the UW Board of Regents has adequate resources to distribute to UW-Whitewater and Jefferson County Cooperative Extension in order to maintain the effectiveness of our educational partnerships in public service to the residents of Jefferson County and the State of Wisconsin.

BE IT FURTHER RESOLVED that the County Clerk shall forward a copy of this resolution to the Governor of the State of Wisconsin, the Wisconsin Counties Association and Jefferson County's Legislative Representatives with the request that they assist in this endeavor.

Ayes _____ Noes _____ Abstain _____ Absent _____ Vacant _____

Fiscal Note: This resolution will have no fiscal impact to Jefferson County.

Requested by
Administration & Rules Committee/UW-Extension Committee

B. Wehmeier: 04-28-15. J. Blair Ward 04-28-15

APPROVED: Administrator _____; Corp. Counsel _____; Finance Director _____

Kathleen Eisenmann
Jefferson County
Extension Education Committee Report
April 2015

Program Development/Teaching Highlights

Program Priority: How can we strengthen community-based prevention and intervention efforts to address risk behavior in youth and families (including family violence, juvenile delinquency, alcohol and other drug abuse, school readiness)?

Continuum of Care Coalition – Attended the quarterly meeting of this group to hear more about plans for housing assistance and homelessness prevention from the Coalition. Discussed options on program development and followed up the meeting by providing Community Action Coalition (CAC) with the information and resources to apply for nonprofit housing organization status called CHDO through the state. That “CHDO” status will enable CAC to administer various housing assistance programs from Dept. of Housing and Urban Development at the federal level.

Jefferson County Interagency Collaborative Council – Hosted the quarterly meeting of this coalition of policymakers. We had a very educational and engaged discussion of the state budget and its impact locally on children, youth, families and seniors in our community. We set dates for next year’s meetings and will be covering school-based mental health programs and the potential for UW-Whitewater partnerships with local public agencies and school districts among other topics.

Dialogue for Student Success – Attended the regular quarterly meeting of this group in Watertown. A guest speaker provided information on the Impact of Video Games on Adolescent Brain Development. Provided additional research-based information on the topic as well.

Program Priority: How can Jefferson County build capacity of public institutions and community-based or nonprofit organizations serving children and families?

Madison College Early Care and Education Curriculum Advisory Committee – Attended the first of two annual meetings of this group. My role is to provide advice and counsel on curriculum development and the needs of the Jefferson County child care community.

Community Action Coalition of South Central Wisconsin, Inc. - Provided advice and counsel on housing program development and did some additional planning for the May 29, 2015 initial workshop. We will begin by gauging the staff’s readiness for change through a “Hopes and Concerns” exercise. Then, we will review the results and make a plan moving forward.

NonProfit Roundtable – Convened the final quarterly meeting of this group. The executive directors met with UW-Whitewater Associate Dean Meisel to discuss service learning and applied research opportunities. The hope would be to build some additional capacity for the nonprofits while giving the UWW students an educational experience. Megan Findlay of United Way of Jefferson and North Walworth Counties, Inc. also attended the meeting to provide an annual update and discuss important topics with the directors.

Program Priority: How can Jefferson County build capacity of public institutions and community-based or nonprofit organizations serving children and families?

Head Start of Jefferson and Western Kenosha Counties, Inc. - Worked on some logistics for the assessment process with the school districts in the program's service area.

Consulted with several executive directors on organizational development challenges and transitions during the month.

Team Leadership/Family Living Programs Work:

UW-Extension Jefferson County Office Team – Worked with Sarah and LaVern to take Sarah off the county technology network and into the cloud. Sarah is making the transition very smoothly, especially considering the amount of files she needed to transfer. Hopefully, this will assist her in increasing her productivity and reduce the cost of technology support for the county office.

Represented the team in the department head workshop for the county task force working on improving the organizational structure of county government.

Team Leadership/Family Living Programs Work:

Community Vitality & Place-making Team – Participated in the team presentation at the Joint Council of Extension Professionals conference in Appleton on April 29. Will be presenting again on May 13th to the Community Resource Development program area. My role is to cover organizational/community group diagnosis; and systems planning approaches to community capacity building.

UW-Extension – Attended the regular monthly meetings of Faculty Senate.

UW Extension Agriculture Report
To the Jefferson County Extension Education Committee
By LaVern Georgson

May 11, 2015

Agriculture Programming

Planning is underway to begin to implement the results of the needs assessment that was conducted last fall. Throughout the remainder of this year and continuing into 2016, there will be references to the substance of the survey and updates on the progress of the development of the educational needs that were highlighted by the County residents.

Based on specific conversations and the needs assessment there is a strong interest in grain production and topics associated with crop farming. The most recent US Department of Agriculture census, conducted in 2012, indicated that Jefferson County's grain production was the top commodity based on dollar value. This dollar value is somewhat enhanced by the 2012 drought and other factors that contributed to the recent historical highs in grain prices. Nonetheless corn, soybeans and wheat are significant in contributing to the agriculture income in Jefferson County.

A meeting was held with a group of farmers with an interest in grain production. The purpose of this meeting was to clarify priorities, identify goals and establish ownership for educational programming that will be offered. Invitations were extended primarily to Jefferson County farmers. There were also invitations extended to Waukesha County farmers based on the opportunity for inclusion within Jefferson County programming.

This focus group meeting was very productive and established some objectives for the upcoming year, as well as long-term goals. There is a plan for another meeting in late May to involve other interested people. There is also a tentative target in late August for a field day with soil health, cover crops, technology, and no till as possible topics. Farmers that were part of the focus group have a cautious excitement and expectation that the formation of the Jefferson -Waukesha County Grain Growers will lead to long-term education activities.

The third ranked dollar value commodity for Jefferson County at the start of April was poultry and eggs. The significance of poultry placed Jefferson County as fourth of the 72 counties in Wisconsin. The announcement that Avian Influenza or specifically the H5N2 HPAI virus had been identified in Jefferson County and the subsequent second and third locations changed that. In the weeks following the April 13 announcement regarding the first Jefferson County flock, the virus has been found in three other counties involving six commercial sized turkey flocks and one backyard chicken flock.

Commercial or a large poultry farms use some of the highest bio security practices available. Pork producers have the highest level of bio security to prevent diseases from affecting their pigs. Commercial pork farmers frequently have a clean clothes, shower in/shower out policy. Most poultry and pork farms prohibit or restrict their employees contact with animals not under their daily care. This practice is used to prevent casual contact and introduction of unwanted pathogens.

Small flock owners and for that matter anyone with animals should consider the risk or exposure to their species. Taking steps to disinfect equipment, clean clothes and footwear and isolate animals that are returning to your farm from perhaps a show. These and newly introduced animals to your farm should be isolated for 30 days. This will help reduce risk.

I have worked closely with the first farm that was quarantined and consider it to be a very well-managed enterprise. I am sure that the second and third farms are disappointed to have been infected. With the proximity of the first farm to their businesses, there is no doubt that they exercised every precaution that they could to protect the health of their chickens. It is anticipated that warm, dry, environmental conditions will reduce the impact of this virus.

Jefferson County UWEX responded to many questions from backyard or small-scale flocks. Partners in radio and newspaper were valuable in educational efforts.

Work on agricultural enterprise development with individuals continues. Statewide work with the Farm Technology Days education committees for Dane (2015) and Walworth County (2016) is ongoing.

**April 2015 Activity Report
To the University Extension Education Committee
For Steve Grabow**

Economic Development

- Facilitated Workshop 2 of the “Jefferson County Rail Improvement Initiative” on April 22nd. This has been designed as a three-part workshop series with County and local officials to: a) learn and share about the freight rail situation in Jefferson County and its communities, and b) guide initial direction based on preliminary vision/planning ideas. A draft of the Workshop 2 Proceedings Report has been prepared and is under review.
- Continued to work with the Executive Director of the JCEDC by making follow-up contacts with two UWEX Specialists (both attorneys) that are knowledgeable about legal aspects of open records. UWEX Local Government Specialist Philip Freeburg has agreed to make a presentation at a forum of local government and local economic development officials that is being conceptualized. A tentative date of June 16th was selected given Mr. Freeburg’s availability. This program will be further refined in conjunction with the JCEDC Director. On-going
- Held a monthly briefing session with the JCEDC Director to assure face to face communication between the Director and this UWEX educator. 4/21
- Convened a meeting with the UWEX Community Development Educator in Green Lake County to refine a program on “The Jefferson County Approach to Economic Development” for the May 18th ICC meeting in Green Lake. JCEDC Executive Director Genevieve Borich has agreed to be the featured speaker, and a panel of other economic development professionals from each ICC county will participate.
- Participated in the monthly meeting of the JCEDC Board. 4/23

Community Vitality and Placemaking

- Continued leadership with the Community Vitality and Placemaking Team for curriculum development. I developed training resources and made a presentation at an inservice event on April 29. I presented to the full State via a Google Hangout as part of the Dean’s monthly meeting on May 4th, and I am preparing a significant presentation as part of a CNRED training on May 13th.
- Continued progress in the writing of the next version of *Principles and Practice of Community Placemaking* publication by preparing a new draft. An editor from the UW Extension Publishing Unit has received a review version, and will be sharing edits and suggestion in mid-May.
- Continued guidance to the site coordinator and exchange team from the Lake Mills community as they continue work on the First Impressions Community Assessment exchange program between Lake Mills and Prairie du Chien. The two communities are making their respective community presentations in May, and I have set aside 4 dates in June for a community forum that I have designed and will facilitate.

Planning and Change Processes

- The lead landscape architect for the Crawfish River Park Master Plan design charrette completed a final plan drawing. The plan is a key follow-up element of a research-based design charrette process, and has been distributed. A follow-up workshop on plan review and implementation has been scheduled for May

12th. This educator will be facilitating this workshop to come up with an implementation plan schedule. On-Going

- Facilitated Workshop 10 of the Watertown Government Strategic Plan process. The participants identified “key implementing bodies” for 24 major initiatives identified in the plan. The planning team also came up with other implementation recommendations including the forming of a “Mayor’s Plan Implementation Coordinating Committee.” The approach for plan review and approval was developed along with general guidelines for monitoring the plan. A final Proceedings Report for Workshop 10 in underway. Other follow-up activities including the writing of an Executive Summary will continue. 4/23
- Reviewed the final production of a Watertown Cable TV program. This educator was filmed along with several other local officials, bicycling enthusiasts, and business interests for this Watertown Cable TV program on the “Interurban Bike Trail” project between Watertown and Oconomowoc. This production will help educate and market the importance of this proposed new bike path project in Jefferson County. The half-hour show is now available online.
- Completed and distributed a Proceedings Report from Workshop 1 for the Strategic Planning Process being facilitated for 1000 Friends of Wisconsin. The second workshop will be held on May 5th. On-Going

Local Government

- Designed and facilitated a Diagnosis Workshop with a subgroup of the Jefferson County Task Force on Organization and Operations on April 9th. The purpose was to help the Task Force with some potential next steps of the Task Force process along with potential Department Head engagement mechanisms. I prepared and distributed a “Proceedings Report” on this Diagnosis Session. 4/9 and On Going
- In response to the Diagnostic Workshop, I designed a series of lightly structured planning processes as Phase 2. A two-part Focus Group Planning Session was designed for the full Task Force. The first session was facilitated on April 22nd. A Proceedings Report from this workshop was compiled and distributed. In addition, this educator designed and facilitated a Focus Group Planning Session with the Jefferson County Department Heads on April 27th. This process also included an opportunity to electronically submit input to the process, and a worksheet was designed for this process. A draft Proceedings Report has been compiled. The follow-up full Task Force Focus Group Planning Session will be facilitated on May 6th. This has been an intensive effort to assist this important Task Force. On-Going.
- Arranged for the Jefferson County Health Director Gail Scott to be a presenter at the April 20th ICC meeting on “Health Indicator and Impacts in the ICC Counties.” I attended and participated in this program which also included UWEX Family Living Educators from several ICC counties.

Leadership and Organizational Development

- Participated in UW-Extension faculty governance and Community, Natural Resource and Economic Development Program matters including individual faculty reviews, counsel, and human resources activities in my role as Program Liaison. On-going

Sarah Torbert

4-H Youth Development Agent

April Extension Report

Communication

- Keeping members up to date through continued use of Facebook page. Striving for daily posts; keeping members informed on meetings and events. Additional weekly posts for "Throw Back Thursday" photos of 4-H alumni and "Monday Memos" of quotes about the 4-H program or 4-H values. Updates with pictures of member participation in events.
- Continued use of 4-H newsletter to communicate with members about upcoming programs.
- Offering members online option for entry into most programs and activities.

Project Related Work

- Held Sheep Weigh-In with over 100 lambs participating.
- Working on plans for May MAP related trainings. Will host MAP Activity Night, Record Book Training and Livestock Judging practices in May.
- Working with Dairy Committee to update by-laws and constitution. This process has not been completed in over 4 years (since the group changed their structure, they are now part of the Jefferson County Leaders Association).
- Working with Dairy Committee to help with structure as new Fair superintendents were chosen.
- Met with Meats Judging team to discuss funding options and practice schedule for trip to National Meats Judging Contest.
- Met with Awards Committee to plan 2015 Awards Celebration and chose 2015 4-H scholarship winners. 6 scholarships were awarded by the Jefferson County Leaders Association.
- Collecting Horse and Pony and MAP related paperwork for fair participation.

County 4-H Programming

- Working to answer questions on new fair online enrollment.
- Held Leaders Association meeting. Agenda included dairy committee by-laws, camp update and planning for May meeting.
- Working on camp planning. Currently camp is at capacity with over 120 youth participating in camp related activities this summer.
- Chaperoned 14 youth to Fireside for Junior Leaders. Currently working with them to plan upcoming summer activities.

Community Partnerships

- Held Jefferson County Connections meeting. Wrote a press release for talent show and chaperoned Talent Show at Watertown High School. Working with group to plan May end of the year event.
- Attended Jefferson County Agri-business meeting. Honored 2015 scholarship recipients.

Professional Development / State Programming

- Assisted with National Conference chaperoning duties. Met with group and helped to facilitate team building before group left for Washington, D.C.
- Co-chairing Volunteer Development Team. Group is currently writing situation statement and looking at best practices needed to educate volunteers and staff on elements of Positive Youth Development.
- Met with Wisconsin 4-H Foundation to talk about future state partnership with NASCO.

- Attended Extension Tenure Workshop in Wausau.
- Attended Joint Council of Extension Professionals Conference in Appleton. Workshops attended focused on ways to engage Middle School students in agriculture literacy. Elected to serve region as Regional Representative to state 4-H Association.
- Accompanied Alexis Timmel and Lois Wiedenhoef to Capital Connections in Madison. Jefferson County was able to meet with Lt. Governor Rebecca Kleefisch and Rep. Jon Jagler. Timmel shared her 4-H story about how 4-H has taught her life and career skills.

Upcoming Work

- Attending National Extension Conference on Volunteerism in Portland, Maine.
- 4-H Camp will be held June 12-15 (still need adults).
- Dairy Breakfast on May 30th; in charge of breakfast volunteers.