



**University Extension Education Committee Agenda
Jefferson County
864 Collins Road, Room 12
Jefferson WI 53549**

DATE: Monday, August 8, 2016

TIME: 8:30 a.m.

Committee Members: Glen Borland Gregg Patrick
Peter Hartz John Kannard
Lloyd Zastrow

1. Call to Order
2. Roll Call (establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Approval of Agenda (for possible rearrangement)
5. Approval of University Extension Education Committee minutes for July 11, 2016
6. Communications
7. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
8. Discussion and Possible Action on Jefferson County potentially hosting Farm Technology Days in 2019
9. Update, Discussion and Input on nEXT Generation Model
10. Review of 2016 Department Budget
11. Presentation of 2017 Departmental Budget
12. Update on the Refilling of the 4-H Youth Development Agent Position
13. Discussion of Monthly Agent Reports – LaVern Georgson, Kathleen Eisenmann, Amanda Strauss
14. Discussion to Identify Future Agenda Topics
15. Adjourn
 - Next Scheduled Meeting: Monday, September 12, 2016

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

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UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

Date of Meeting: July 11, 2016

Meeting called to order by: Chair Glen Borland called the meeting to order at 8:32 a.m.

Members Present: Borland, Hartz, Patrick, Zastrow. Klubertanz absent. Hartz excused himself at 9:30 a.m. Wehmeier excused himself at 9:40 a.m. due to another meeting.

Agents Present: Eisenmann, Georgson

Others Present: Ben Wehmeier, County Administrator

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Roll Call (establish a quorum)

Approval of Agenda for Possible Rearrangement: None

Approval of June 13, 2016 Meeting Minutes: Motion was made by Hartz and seconded by Patrick that the minutes of the June 13, 2016 meeting be approved. Motion approved: 4-0.

Communications: None

Public Comment: None

Item: Report on WACEC Conference – June 20-21, Wausau, WI

Borland handed out a written report of his attending the WACEC Conference and reviewed it with the committee. Borland encouraged the committee that we need to be proactive in regards to the nEXT Generation. Discussion followed. See attached report.

Item: Discussion of Jefferson County potentially hosting Farm Technology Days in 2019

Georgson reported that the informational meeting that was held was a good meeting. He stated that identifying a farm location that has 550 acres of alfalfa is not looking good at this time. Wehmeier stated that Jefferson County Farm Bureau has voted to support Farm Technology Days. There is a lot of enthusiasm among the Farm community but finding a location is proving

to be a challenge. Georgson encouraged committee members to attend the upcoming Farm Technology Days in Walworth County.

Item: Update, Discussion and Input on the nEXT Generation Model

This was covered under the WACEC Conference discussion. Wehmeier will reach out to Rock and Walworth County to determine their interest of meeting together.

Item: Review of 2016 Department Budget - Georgson reported that we are in good shape.

Item: Update on Administrative Assistant Position - Georgson reported that we fortunate to have Katelyn Genz join our team in the office. Katelyn was introduced to the committee.

Item: Update on the Refilling of the 4-H Youth Development Agent Position

Wehmeier stated that the position was posted on last Friday. Eisenmann stated that there is interest from at least one internal candidate. Anticipate that the final interviews will be in September 12; the committee meeting will be extended from 8-Noon.

Item: Update on the Refilling of the CNRED Agent Position

Wehmeier anticipates this position will be held open until UWEX reconfiguration has been determined. Discussion occurred. Question was asked on how 2017 budget would be handled. Wehmeier stated that they are going to create a contingency for UW-Extension.

Item: Discussion of Monthly Agent Reports

All agent monthly reports were sent electronically to the committee prior to the meeting. Review and highlights from their written monthly reports were provided by Eisenmann and Georgson. Discussion occurred.

Upcoming Agenda Items and Meeting Dates:

ICC Committee meeting dealing with topic of nEXT Generation is on July 27, 2016. Borland will attend. If other individuals are interested, they should contact Kim.

Georgson reminded the committee that Steve's retirement celebration is this Friday in Watertown from 4-8 p.m. The next committee meeting will be held on July 11, 2016.

Adjournment: A motion was made by Patrick, seconded by Zastrow, to adjourn the meeting at 9:44 a.m. Motion passes: 3-0.

Secretary

SUMMARY OF Next Generation Notes:

Nothing specific in the way of new information – very general comments from State. Probably May/June of 2017 before anything in the way of specifics. 2017 looks to be the transition year. Must be proactive in our county and region to insure our input. Can't wait around and then just "accept" what they give us.

Financial Landscape – A "forever" change in funding. Ext. has lost \$ over the past 10 or so years, from 33M to 17M. 15% fewer \$ available after July 1. Less tax money means something has to be done--no choice. Grants will be necessary/also fees necessary to maintain extension as we know it. May have to do with less. Will probably be less faculty positions [Jerry Braatz Waukesha Cty Department Head]
Don't be reactive, be proactive.

Concerns: How do we work out the "shared time" of agents? Top heavy with administration. Cannot overwhelm agents. Agent expertise will not "fit" county. Need to influence legislature for more money. [many do not understand what's going on] More technology will need to be involved.

Counties need a dependable "**needs assessment.**" [Jefferson, Rock, and Walworth counties administrators and committees get together to identify common staffing needs and identify differences in needs]

Build support for extension. Educate Cty Board and constituents need to be educated as to the seriousness of the situation and "educate" as to what is happening.

Other:

Technology will need to be used more in nEXT GENERATION activities.

Legislature is uninformed. Must educate them for work on next biennium budget.

Most vacancies will not be filled. Many will possibly leave. Sustainability will be a problem. A county may have a new position in their office.

Counties not always the same – a real problem. Used 18 criteria in putting together regions. Not always ideal.

Need better county representation at workshops etc. Workgroups may have solicit information from our people.

Good Comment: Extension is as valuable as our state technology schools.

Question: How much tax money do we put toward our County Extension Program per person in Jefferson County?

UW Extension Agriculture Report
To the Jefferson County Extension Education Committee
By LaVern Georgson

August 8, 2016

Agriculture Programming

July was a month that was filled with large events, complemented by work with individuals.

The first major event was the Jefferson County Fair. Preceding and during the fair I provided support to the Jefferson County 4-H Leaders Association. This involvement has been increasing since the departure of Sarah Torbert as 4-H Agent and Lindsey Schreiner as 4-H Administrative Assistant. I've been working with Cindy Jaquith, the Leader's Board President primarily with the Horse and Pony Project Committee. There has been work to improve the functions and activities of this project. A substantial review and revisions to the project's bylaws have been made. This was an effort to improve organizational structure, enhance communication, clarify policies and procedures and strengthen leadership development. There have been ongoing concerns regarding governance and decision-making resulting in poor practices and the appearance/reality of inconsistency.

Kim Buchholz has also provided considerable time attending to 4-H matters. This particularly applies to the Meat Animal Project (MAP). County youth gain experience with raising beef, sheep and swine with this project. Students weigh in/preregister their animals, acquire educational credits, maintain record books as well as care for their animals. These animals are then sold at auction on the Saturday of County Fair. Amanda Strauss, our 2016 4-H intern, has assisted Kim this summer taking lead responsibility for the Small Animal Project and Sale.

The 2016 Wisconsin Farm Technology Days was held on July 19th, 20th and 21st in Walworth County. 30,000 people are reported to have attended despite excessive heat warnings prompted by warm temperatures and high humidity. Thousands of people participated in the dairy farm tour. Tour guides were organized by our office. Guides used a script to share facts and figures that I developed and wrote.

Kim and Katelyn from our office coordinated the tour sign-up and ticket distribution for the Farm-City Grain Elevator. Kathy Eisenmann provided support in the Family Living Tent. Their presence and involvement have given them good experience which will be meaningful should Jefferson County accept the challenge of hosting Farm Technology Days.

A video was made to show what happens when grains such as corn, soybeans and wheat are trucked from the field or farm to a grain merchandiser such as Farm-City Grain Elevator. I served as the producer and director. My responsibilities included selection of the video company, funding, script development, scheduling, location scouting, peer review, editing oversight, presentation and distribution. The video turned out very well and I received compliments on many levels. I was fortunate to have a good team including the video company and Kim Buchholz from our office. The video will be used by the UWEX Grains Team and others in education throughout Wisconsin. I have been approached to consider creating at least one other video that would illustrate the use of grains for corn syrup, soy oil, ethanol and soy diesel.

On behalf of Jefferson County, I continue to research the questions and find realistic answers as we consider hosting Farm Technology Days in 2019. There are some unknowns that only time will tell. The changes to UW Extension, determining a host site and the functions/activities/role of the proposed County Coordinator are the leading vagaries. These are offset by the enthusiasm of County residents, the opportunity for leadership and community development, showcasing of Jefferson County and its agriculture along with economic development. It is expected that presenting a resolution will start a process in which unanswered questions will be resolved as we prepare for the show.

Horticulture questions continue to be asked with our Master Gardener Volunteers assisting in the office while I do site visits. Farmers call with requests for help on topics ranging from crop production to finances.

Kathleen Eisenmann
Jefferson County
Extension Education Committee Report
July 2016

Program Development/Teaching Highlights

Program Priority: How can we strengthen community-based prevention and intervention efforts to address risk behavior in youth and families (including family violence, juvenile delinquency, alcohol and other drug abuse, school readiness)?

Raising of America – Met with Fort Atkinson Chamber Director and United Way Director to discuss opportunities for outreach education with local business leaders. Both women were very interested in the idea and will likely pursue something this fall. Jefferson County Human Services Citizen Review Panel approved contributing \$500 toward the purchase of 50 DVDs for additional community education. We will be coming up with an outreach plan at our September 2016 meeting.

Parenting Newsletter Project – Worked with Fort Health Care to gather information in anticipation of a presentation to the Whitewater Kiwanis on the possible transition of the newsletters to an online format. Presented to the Whitewater Kiwanis at their Aug. 2nd meeting and it looks like we will be moving forward with the transition to an online format.

Continuum of Care – Attended the quarterly meeting of the consortium on homelessness prevention. Discussed ways in which to get a more accurate account of homelessness in Jefferson County. Will be working with this group on an educational event in October designed to improve the referral system for those at risk of homelessness.

Program Priority: How can Jefferson County build capacity of public institutions and community-based or nonprofit organizations serving children and families?

Rock River Free Clinic, Inc. - Met with the full board to discuss the opportunity for organizational assessment. The board agreed to participate in an online assessment survey. Distributed the survey to the board members. Results and next steps will be discussed at the board's August meeting. Also provided advice and counsel to the new board chair and executive director on a number of organizational development questions.

Head Start of Jefferson and Western Kenosha Counties, Inc. –Finished the multi-year program needs assessment and report. Provided additional advice and counsel on a wage study.

Watertown Community Health Foundation, Inc. – Provided additional advice and counsel on early childhood development and systems planning to the executive director.

Tomorrow's Hope, Inc. – Received a request for organizational development education and will be meeting with the board in mid-August to diagnosis their needs and develop a proposal for consideration.

Provided additional advice and counsel to several nonprofit directors on a variety of topics.

Team Leadership/Family Living Programs Work:

Office Team: Coordinated the posting of the 4-H Youth Development position and scheduled the hiring timeline. Reviewed materials from multiple applicants and screened them. Tentative first interviews are Aug. 24th with anticipated final interviews in the county on September 12. Reviewed proposed 2017 budget and offered suggestions to meet designated goals. Attended the special meeting of the ICC regional group. Worked 2 days at Farm Technology Days to support current year's program and to develop recommendations on Family Living programming for possible future Jefferson County program.

Professional Development – Reviewed archived editions of the Aspen Ideas Festival (July, 2016) on topics of health and child/youth development. Referred several segments to local program providers and practitioners for use with staff development.

Family Living Programs – Met with the health promotion specialist, Paula Inzeo, to review resources and request assistance on developing a rigorous, research-based systems change model in response to local community foundation needs.

**Amanda Strauss
Summer Report**

May

- Wrote Scholarship Press Releases
- Wrote a short autobiography for the May Newsletter
- Attended various fair meetings
- Went to intern meeting in Dodgeville
- Helped out with MAP activity night

June

- Entered in information for swine agreements
- Entered in all the buyer's cards
- Researched ideas around theme for the Cloverbud Day camp for the Junior Leaders meeting
- Found judges for the cloverbud projects at fair
- Worked on information to load the stick reader for fair
- Attended Base camp as adult chaperone
- Took photos from camp
- Worked with the small animal sale committee to plan for sale
- Attended various meetings leading up to fair
- Counted the ballots for elections for the horse committee
- Helped with projects judging at the fair
- Took pictures of the projects being judged at fair
- Created the July/August newsletter
- Printed and mailed newsletter
- Sent out a Monday memo every Monday

July

- Fair
 - Took pictures of the rest of the projects being judged
 - Helped with the project check in
 - Made sure there were enough cloverbud judges
 - Put up display boards
 - Created handouts for the display boards
 - Took photos of animal shows
 - Worked with Junior Leaders on Kids Day Activity – Passports
 - Helped with large animal sale

- Helped with small animal sale check out
- Helped out with the rocket launch
- Updated Facebook page daily
- Cleanup fair office and hauled back materials
- Helped Junior Leaders to finalize day camp
- Attended cloverbud day camp and helped with setting up
- Took pictures of day camp
- Updated Hootsuite with upcoming posts
- Helped with MAP projects
- Created the youth script for Farm tech days
- Gave youth tours for farm tech days
- Worked on making sure all the state fair projects arrived
- Sent out a Monday memo every Monday

August- End of Internship

- Took state fair projects to the fair park
- Worked on art show awards for next year
- Finish Special Emphasis Booklet
- Finish up other projects that are left
- Sent out Monday memos
- Clean up office

RESOLUTION NO. 2016-__

Supporting and authorizing Jefferson County to host 2019 Farm Technology Days

Executive Summary

Wisconsin Farm Technology Days is an excellent way to showcase Jefferson County, develop volunteerism and leadership roles and promote Jefferson County agriculture. Jefferson County businesses would receive significant economic benefits if selected to host Farm Technology Days according to a University of Wisconsin-River Falls study which found that the total economic impact of hosting Wisconsin Farm Technology Days was \$1.86 million, creation of 33 jobs, and generation of \$191,000 in additional taxes. One of the criteria used to select a host county is the amount of support and interest demonstrated by a prospective County's Board of Supervisors. This resolution formally recognizes Jefferson County's support and interest in hosting Farm Technology Days in 2019.

WHEREAS, the Executive Summary is hereby incorporated by reference into this resolution, and

WHEREAS, Wisconsin Farm Technology Days is a jointly supported and planned effort by Wisconsin Farm Technology Days, Inc. and a host county's University of Wisconsin Extension Office; and

WHEREAS, Jefferson County last hosted this event in 1984, and a number of Jefferson County businesses and agricultural leaders have expressed interest and support in hosting the event for 2019, and

WHEREAS, the Jefferson County University Extension Education Committee believes that Wisconsin Farm Technology Days is an excellent way to showcase the County, develop volunteerism and leadership roles and promote Jefferson County agriculture and

WHEREAS, Jefferson County businesses would receive significant economic benefits if selected to host Farm Technology Days.

NOW, THEREFORE, BE IT RESOLVED that the Jefferson County Board of Supervisors hereby supports and authorizes Jefferson County's participation in hosting Farm Technology Days in 2019 if selected by Farm Technology Days, Inc. and a suitable site is found in Jefferson County.

BE IT FURTHER RESOLVED that the Jefferson County Board of Supervisors recognizes the need to budget Twenty Thousand Dollars (\$20,000.00) in the 2017 County budget to be used prior to and/or during the 2019 Wisconsin Farm Technology Days event to support advance or ongoing activities and functions involved with the event, and

BE IT FURTHER RESOLVED that the Jefferson County Board of Supervisors recognizes the need to budget an additional Thirty Thousand Dollars (\$30,000.00) in the 2018 budget to fund a limited-term Wisconsin Farm Technology Days, Inc. employee who will work prior to, during and following the 2019 Wisconsin Farm Technology Days event, and

BE IT FURTHER RESOLVED that the Jefferson County Board of Supervisors does authorize the Jefferson County UW-Extension Department Head to enter into a contract, after review and approval by the Jefferson County Administrator and Corporation Counsel, for services as may be necessary to host Wisconsin Farm Technology Days in Jefferson County in 2019.

Fiscal Note: This resolution will have no fiscal impact. If Jefferson County is selected to host Farm Technology Days, the fiscal impact will be addressed in the annual budget and future resolutions.

Ayes _____ Noes _____ Abstain _____ Absent _____ Vacant _____

Requested by
University Extension Education Committee

08-08-16

LaVern Georgson: 07-29-16; J. Blair Ward: 08-03-16

REVIEWED: Administrator _____; Corp. Counsel _____; Finance Director _____