

2011 wca annual conference
kalahari resort & convention center • wisconsin dells, wi • sauk county
september 25-27, 2011

sunday

September 25, 2011

agenda

11:00 a.m. - 7:00 p.m. Registration
1:00 - 3:00 p.m. First General Assembly
3:15 p.m. Packer Party
Evening Dinner on Your Own



keynote

jim vandehei, cofounder & executive editor, POLITICO

Jim VandeHei is cofounder and executive editor of POLITICO, the highly influential political website and newspaper that 'Washingtonian' magazine hailed as a "media phenomenon." VandeHei, along with cofounder John Harris, left the 'Washington Post' in 2006 to create the all-politics-all-the-time site, and the company has been a smashing success ever since. More than three million unique readers visit the site each month, and more than 30,000 of the nation's political leaders read its Washington-based newspaper. Drawing on 15 years of experience in Washington journalism, VandeHei directs POLITICO's editorial content and oversees its business strategy – amalgamating old media values of fairness and accuracy with the speed and immediacy of new technologies.

Jim VandeHei combines his career as an on-the-beat political reporter with his experience creating an innovative media outlet that is helping define political discourse in America. With a close-up view of what really happens in Washington, VandeHei brings a frontline journalist's insight and insider knowledge to every speech. VandeHei is better positioned than virtually anyone else to pull back the curtain on Washington and address what is really happening inside the White House and on Capitol Hill. He addresses politics, Congress, the White House, political campaigns, the future of journalism and new media.

monday

September 26, 2011

tentative agenda

7:00-6:45 p.m. Registration
7:30-8:30 a.m. Wisconsin County Mutual Insurance Corporation
Breakfast Buffet
8:30-9:45 a.m. **CONCURRENT WORKSHOPS**
• Consolidation of Local Government Services
• Union Negotiations in the New Landscape
• Redesigning Wisconsin's Human Services System
• Serving the Mentally Ill in County Jails
• Brownfields: What's New and What's Worked
9:45-10:00 a.m. Break
10:00-11:45 a.m. **Second General Assembly**
10:00-6:45 p.m. WCA Marketplace Open
11:45-1:00 p.m. Exhibitor Luncheon
12:00-12:45 p.m. Credentials Pick-up for Business Meeting
12:45-2:45 p.m. Business Meeting
1:15-2:30 p.m. **CONCURRENT WORKSHOPS**
• Budgeting in the New Environment
• County Performance and Measurement
• Vital Records: The Next Generation
• Working Lands Update
• Collaboration Between County Highway Departments
2:30-2:45 p.m. Break
2:45-4:00 p.m. **CONCURRENT WORKSHOPS**
• Counties and New Social Media
• Benefit Costs and a Healthy Workforce - A Mutual Effort
• Highway Maintenance in an Era of Funding Cuts
• Discovery Farms: The Pursuit of Sustainability in Wisconsin
Agriculture & Rural Communities
• Developments in Interoperability
5:30-6:45 p.m. Exhibitor Reception
7:00-9:00 p.m. Annual Banquet/Installation of Officers

tuesday

September 27, 2011

tentative agenda

- 7:00-11:45 a.m. Registration
7:30-8:15 a.m. Exhibitor Breakfast
7:30-10:00 a.m. WCA Marketplace Open
8:00-11:15 a.m. Farm Tour
8:30-10:15 a.m. Third General Assembly
10:00 a.m. WCA Marketplace Closes
10:15-10:30 a.m. Break

10:30-11:45 a.m. CONCURRENT WORKSHOPS

- Recycling and Resource Management in the Waste Stream
- Innovations in Juvenile Justice Programming
- Effective Justice Strategies Programming
- Foreclosures and County Finance
- Programs and Services Offered Through Your Association

11:45 a.m. Conference Concludes – Lunch on Your Own

county-related

meetings

All meetings listed below are located at the Kalahari Resort & Convention Center.

9/25/11

4:00-5:30 p.m. Open Discussion: Ask the Attorney & WCA Staff

9/26/11

6:30-8:00 a.m. Wisconsin Women in County Government
8:00-5:00 p.m. Wisconsin County Clerks Association

9/27/11

8:00-12:00 p.m. Wisconsin County Clerks Association
8:30- 5:30 p.m. Wisconsin Association of County Corporation Counsel
12:30-3:30 p.m. Wisconsin County Executives & Administrators Association
1:00-3:00 p.m. Wisconsin Counties Association Deferred Compensation Advisory Committee

tour

spouses & guests

Wisconsin Dells in scenic Sauk County attracts more than 2.5 million visitors annually, making it the Midwest's number one family vacation destination. Some guests are attracted to the area's natural beauty, others to the rush of a ride, or the taste of fine cuisine. WCA has planned a tour for spouses/guests to enjoy during their stay in Wisconsin Dells.

Wetherby Cranberry Tour

monday, september 26, 2011

Come to see and experience how a cranberry marsh operates. Owned by the Wetherby family, this marsh is located in Warrens, Wisconsin and has been in business for over 100 years specializing in high quality fresh fruit. During the tour, taste test the Wetherby cranberries while you sip on a refreshing glass of wine. Continue the fun by stopping at Burnstad's European Village and Restaurant to enjoy an appetizing lunch while relaxing in this charming setting. You will be able to shop the many specialty boutique shops located right inside the Village after lunch or you can continue to sit and relax.

Scheduled for Monday, September 26, this tour is reserved for each person on a first-come, first-served basis. Buses will load at the Kalahari Resort & Convention Center (Convention Center Main Entrance). Please see the enclosed registration form for the tour's registration details including a variety of options and pricing.

wisconsin

dells

Before you come to Wisconsin Dells, make sure to take advantage of a wonderful resource by accessing the Wisconsin Dells Convention and Visitors Bureau's in-depth website at <http://www.wisdells.com>.

This website has everything you need to plan your stay including a wide variety of vacation planning guides, detailed maps of the area attractions you can download and print, as well as a seemingly endless list of restaurant options to take advantage of during your stay.