

Jefferson County Fair Park
February 19, 2009

The Jefferson County Fair Park Committee met on Thursday, February 19, 2009 at 4:02 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Amy Kramer, Blane Poulson, Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; Administrator Gary Petre; County Board Chair Sharon Schmeling; Neil Matthes, Mike Weber, Jefferson County Sheriff's Department; and Mike Drew, City of Jefferson Policy Department.

Let the record show that a quorum is present, with Mike Burow and Scott Seefledt absent, meeting duly noted and the door open.

Review Agenda: Move #12 after #6.

Minutes: Amy made a motion to accept the minutes. Ron seconded. Motion carried.

#12 Band Camp: After considerable discussion, there were too many unknowns for Jefferson County and the City of Jefferson. Ron made a motion to pull the plug for this event at this time. Amy seconded. Motion carried 2 yes (Ron & Amy), 1 no (Blane).

If in the future a smaller event that wanted to grow in Jefferson came along, the issues would be addressed at that time. This event gave both the Sheriff's Department and Fair Park an exercise to research an event and involve local police. This would have been a great opportunity for non-profit groups to do fund raising.

#7 Economic Stimulus Program: For the Fair Park capital projects, the columns are in the budget. The Indoor Arena is low priority.

#8 Planning & Steering Committee: Blane made a motion that the Fair Park Committee should be represented on the Planning & Steering Committee. Amy seconded. Motion carried.

#10 Marketing Partnerships: Two marketing partnerships were presented to the committee, Fort Healthcare and Acclaim Performance Horses. A motion was made by Blane to accept the marketing partnership contracts with Fort Healthcare and Acclaim Performance Horses for three years for \$10,000 per year. Amy seconded the motion. Motion carried.

#11 Ticket Pricing: Paul recommendation for reserve seating for the concerts Friday and Saturday for \$30 that includes the \$9 general admission to the Fair. The Family Five Pack charge for 2009 will be \$30.

#13 2009 County Fair: A proposed layout for Fair was handed out. A Superintendent's Meeting will be held March 5th to review with them. Also reviewed entertainment updates.

#14 Fair Park Director's Report – separate report handed out

#15 Fair Park Operation's Report – separate report handed out

#16 Next Meeting: The regular scheduled monthly meeting will be March 19 at 4:00 p.m.

Being no further business, Amy made a motion to adjourn the meeting. Blane seconded. Motion carried with meeting adjourning at 5:30 p.m.