

Jefferson County Fair Park Committee
July 7, 2010

The Jefferson County Fair Park Committee met on Wednesday, July 7, 2010 at 2:04 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Mike Burow, Blane Poulson, Greg Torres, and Fair Park Director Paul Novitzke.

Operational Issues:

- Good comments on the Commercial Building
- Need to check on Carnival Rides – some not working
- Generally things running good so far

The Committee changed our regular July meeting to Thursday July 22 at 4:00 p.m. instead of July 15.

The Committee will meet at the Fair tomorrow at 2:00 p.m.

Being no further business, Blane Poulson moved to adjourn the meeting, seconded by Greg Torres. Motion carried. Meeting adjourned at 2:25 p.m.

Jefferson County Fair Park Committee
July 8, 2010

The Jefferson County Fair Park Committee met on Thursday, July 8, 2010 at 2:01 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Mike Burow, Blane Poulson, Greg Torres, and Fair Park Director Paul Novitzke.

Operational Issues:

- Ticket numbers were down 1,494 from 2009.
- Rain problems on Wednesday
- All shows proceeded – slight delay with evening Badger Tractor Pull
- Medical Issue in Ag Adventure with soybean box – allergic reaction. Allergy Signage was placed around soybean box
- We need sign up sheets at the County Board table

The Committee will meet at the Fair tomorrow at 2:00 p.m.

Being no further business, Blane Poulson moved to adjourn the meeting, seconded by Mike Burow. Motion carried. Meeting adjourned at 2:22 p.m.

Jefferson County Fair Park Committee
July 9, 2010

The Jefferson County Fair Park Committee met on Friday, July 9, 2010 at 2:10 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Mike Burow, Blane Poulson, Greg Torres, Fair Park Director Paul Novitzke, County Board Chair John Molinaro and County Administrator Gary Petre.

Operational Issues:

- Things ran well on Thursday
- Attendance flat with last year
- Good weather Thursday and so far Friday
- Added signage around the Soybean box both inside and outside the tent

Being no further business, Blane Poulson moved to adjourn the meeting, seconded by Greg Torres. Meeting adjourned at 2:30 p.m.

July 22, 2010

Jefferson County Fair Park Committee

The Jefferson County Fair Park Committee met on Thursday, July 22, 2010 at 4:00 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Greg Torres, Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow, Sponsorship/Advertising Ashli Tucker; County Board Chair John Molinaro; Administrator Gary Petre; public comment – Carolyn Donovan, Mary Huber and Jan Rouu.

Let the record show that a quorum is present, three present with Mike Burow and Vic Imrie, Jr. absent, committee in compliance.

Public Comment: Three people present requesting to speak, Carolyn Donovan, vendor; Mary Huber, vendor; and Jan Rouu, County Board Member.

Correspondence: Placed on the table

Agenda: Reviewed and is OK as printed

Minutes: It was moved by Greg Torres to accept the June 17, 2010 and July 7 – 9 minutes, seconded by Blane Poulson. Motion carried.

Fair

- (a) **Attendance:** Over all we were very close to 2009. Kids' Day on Wednesday we were down from the heat and rain; Thursday about the same; Friday up significantly; Saturday up over 2009 and Sunday down with Rain all around us.
- (b) **Reserved Seats:** Handed out the recap of the reserved seat sales.
- (c) **Financial Comparison:** Handed out report

Director's Report: Reviewed the sponsorship numbers and Ashli's sales vs. commission sales last year; reviewed visits to other county fairs in our area; shared a potential new Halloween Event to be held at the Fair Park. Paul has reviewed this event with Gary Petre.

Supervisor's Report: Roger handed out his report. A question was raised about the Fair Park using Alternative Electric Sources.

Next Meeting: August 19th – regular meeting

Future Agenda Items: 2011 Fee Schedule – year round pricing

Being no further business, it was moved by Blane Poulson to adjourn the meeting, seconded by Greg Torres. Motion carried. Meeting adjourned at 4:40 p.m.