

Jefferson County Fair Park Committee  
May 20, 2010

The Jefferson County Fair Park Committee met on Thursday, May 20, 2010 at 4:00 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Mike Burow, Greg Torres, Vic Imrie, Jr. and Blane Poulson; Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow, Sponsorship/Advertising Ashli Tucker, Summer Office Secretary Jenna Topel; County Board Chair John Molinaro and public Amy Kramer.

The Agenda is ok as presented and in compliance. There was no public comment and correspondence was placed on the table.

**Election of Officers:** Chairman: Greg Torres nominated Ron Buchanan, seconded by Blane – motion approved. Vice Chairman: Blane Poulson nominated Mike Burow, seconded by Greg Torres – motion approved. Secretary: Mike Burow nominated Greg Torres, seconded by Blane Poulson – motion approved.

**Minutes:** It was moved by Ron Buchanan to approve the minutes of April 8, seconded by Mike Burow. Motion carried. It was moved by Blane Poulson to approve the minutes of April 29, seconded by John Molinaro. Motion carried.

**County Board Rules:** A copy will be sent to each member

**Update Stalling/Storage Building:** Ground breaking was held with representatives from Cleary Building, Bos Design, Fair Park Committee and County Board Chair – John Molinaro. The building will be ready by July 4<sup>th</sup> for Fair.

**Fair Updates:** Flyers, posters and yard signs are ready and going out. The design for the Tri-Folds was done by Nasco and the printing by them as part of their sponsorship. About 75 businesses are involved with sponsorships. We have two Fairest of the Fair contestants. Havill Spoerl Fort Atkinson has given us a truck to use as sponsorship. A wrap has been put on it with the “Year of the Pig” logo.

Jenna Topel is the Summer Office employee. She has experience with 4-H and started May 11. She has been very busy with 4-H Club entries.

Something new this year that is being paid by sponsorships is a Big Screen. This will be used the entire fair.

We are currently ½ way to the budget for the reserved seats. We are over 1,400 fans on Face Book with several promotions going on each week.

WSLD is a year round sponsorship, all trade. They are involved with the 9 week Karaoke Challenge. The third location was at Linda’s Lookout last night. There was a great crowd and owner was pleased with the Wednesday night turnout.

**Past Donor Recognition:** The boards that were hanging in the Activity Center were in very poor condition. These are donors for the Activity Center (1974) and Grandstand (1986). There has to be a balance between current donors and past donors. The old donor boards are falling apart and it is expensive to try and repair them. Paul suggested using ½ of the display board in Activity Center Entry to list the donors on a nice. Vic Imrie made a motion to have the names printed and displayed in the Activity Center Display Case. Blane Poulson seconded. Motion carried.

**Director's Report:** Paul handed out his report  
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**Supervisor's Report:** Roger handed out his report

**Future Meeting Agenda Items:** Leave 2010 Fair on agenda and Storage/Stalling Building Updates

**Set Future Meeting Schedule:** The regularly scheduled monthly meet will remain the third Thursday at 4:00 p.m. in the Activity Center Conference Room.

Being no further business, Blane Poulson made a motion to adjourn the meeting, seconded by Greg Torres. Motion carried. Meeting adjourned at 4:35 p.m.