

Jefferson County Fair Park
April 21, 2011

The Jefferson County Fair Park Committee met on Thursday, April 21, 2011 at 4:00 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Mike Burow, Greg Torres, Vic Imrie, Jr. Blane Paulson, Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow, Marketing Ashli Tucker; Administrator Gary Petre, County Board Chair John Molinairo; and Jan Rouu.

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment & Correspondence: No public comment. Correspondence included memorial for LaRhee Esse, thank you from Fort FFA Alumni for Family 5 Pack and Jefferson County Tourism award presented to Gail Zastrow.

Review Agenda: Move Item # 11 just before adjourn.

Minutes: Vic Imrie, Jr. made a motion to accept the minutes as presented. Greg Torres seconded. Motion carried.

Blacktop Bids: Bids were received and reviewed. There was a \$5,000 marketing partnership available as part of the project. The low bid was \$24,950.00 from B.R. Amons. Vic Imrie, Jr. made a motion to accept the Blacktop bid from B.R. Amons for \$24,950.00. Mike Burow seconded the motion. Motion carried.

Blacktopping will begin after Car Show and be completed before Fair.

Seal coating Bids: Bids were received and reviewed. The sealing would include all current blacktop areas with new stripping. Greg Torres made a motion to accept the Seal coating bid with Parking Lot Maintenance for \$14,775.00. Vic Imrie, Jr. seconded the motion. Motion carried.

Fair:

- a) Food Building – working with Jones with layout and menu. Labor tentatively will be Jefferson County Lion's Club.
- b) Entertainment – Complete List of Paid entertainment handed out
- c) Sponsorship – Break down of cash and trade
- d) Reserved Seats – summarized sales
- e) Beer Sales – Jefferson Chamber will be handling the beer sales.
- f) Vendor Sales – Food numbers are the same, Commercial building almost full, open space starting
- g) Corny – Promotional truck from Havill-Spoerl covered with a complete wrap
- h) Advertising & Promotion Update – reviewed what is done and due dates

Director's Report: Yearly event update comparison sheet handed out

Supervisor's Report:

- a) **Working on an additional outdoor horse arena** (4-H Horse & Pony Project and horse shows helping to raise money.
- b) **Seasonal Employees** – 2 started April 4 with two more in May
- c) **Huber Garden** – Looking at the possibility of having a Huber Garden at the Fair Park.

Potential Future Meeting Agenda Items: 2011 County Fair; Outdoor Arena

Next Meeting: May 19, 2011 at 4:00 p.m. in the Conference Room.

Being no further business, Vic Imrie, Jr. made a motion to adjourn the meeting. Greg Torres seconded. Motion carried, meeting adjourned at 5:08 p.m.