

Jefferson County Fair Park  
July 21, 2011

The Jefferson County Fair Park Committee met on Thursday, July 21, 2011 at 4:00 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Greg Torres, Vic Imrie, Jr., Director Paul Novitzke, Supervisor Roger Kylmanen, Secretary Gail Zastrow, County Board Chair John Molinaro, Administrator Gary Petre; Jan Rouou, Tracey Novak, Walt Coussens and Amy Kramer.

Let the record show that a quorum is present (one absent), meeting duly noted and the door open.

**Public Comment & Correspondence:** Walt Coussens and Tracey Novak from Jefferson County Agri-Business Club are the co-chairs for the food booth during Fair. They thanked the Fair Committee and County Board for giving them the opportunity to participate during Fair and at the Sheep & Wool Festival. Written correspondence included thank you cards from Milwaukee Rescue Mission, Habitat for Humanity and Janet Werner with the Chamber of Commerce.

The agenda is OK as presented.

**Fair:**

- **Attendance** – Up slightly, Sunday was hot and no afternoon grandstand show
- **Other Revenue** – Sponsorship up, more space sold in Commercial Building and Food sales up
- **Reserved Seats** – More seats sold on Saturday vs. Friday.
- **Beer Sales** – Up from 2010
- **Food Products Building Recap** – For a first year, worked OK. Would like to do a 50/50 split instead of a 30/70 with the non-profit groups. Blane Poulson made a motion to do the 50/50 split for the charitable organizations. Greg Torres seconded. Motion carried.

John Molinaro shared some comments he had received during Fair as he spoke with fair goers and vendors.

**Budget** – Tabled until August meeting

**Next Meeting** – The next regularly scheduled meeting will be Thursday, August 18, 2011 at 4:00 p.m. in the Conference Room of the Activity Center. Items to be included will be Budget, Fair and budget history comparison for both 6901 (Fair Park) and 6902 (Fair). They have been separate units for 4 years.

Being no further business, Blane Poulson made a motion to adjourn the meeting. Greg Torres seconded. Motion carried. Meeting adjourned at 4:52 p.m.