

Jefferson County Fair Park
January 19, 2012

The Jefferson County Fair Park Committee met on Thursday, January 19, 2012 at 11:00 a.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Mike Burow, Vic Imrie Jr. and Lloyd Zastrow; Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Sponsorship/Advertising Assistant Heather Meunier, Secretary Gail Zastrow; and Administrator Gary Petre. Let the record show that a quorum is present – no one absent, meeting duly noted and the door open.

Public Comment: no one present

Agenda: OK as presented

Minutes: Blane Poulson made a motion to accept the minutes for November 17. Vic Imrie, Jr. seconded. Motion carried.

Communications: Nothing received

2011 Fair-Financial: There is some outstanding balance dues still coming in. By the end of January, everything will be in.

2012 Fair: Handed out the schedule for the Fair Entertainment; talked about the Log Hoggers and the opportunity to auction off their carvings, \$9 admission with a “Beat the Clock” special on Thursday and Friday for \$5 before 5:00 p.m.; Kids’ Day will stay on Wednesday.

Fair Park Director’s Report: a) Introduced Heather Meunier, Advertising/Sponsorship; b) SnoCross will be two days now since they had to cancel the race at Wisconsin Dells. Gate will open at 8:00 a.m. both days; c) The Wisconsin Association of Fairs convention recap: Went to Social Media Seminar, Concealed Carry and other round tables. Checked out some Kids’ Stage acts and we have a new three year carnival contract. Fair Dates will be July 10 – 14, 2013 and July 9 – 13, 2014.

Fair Park Operations Report: Handed out Roger’s report. Roger expanded on the office – conference room exchange. We are too crowded in the current office.

Future Agenda Items: 2011 County Fair Financial & 2012 County Fair

Next meeting: A new meeting time was discussed with the first Thursday of the month at 8:30 a.m. being selected with no foreseen conflicts from committee members attending other county meetings. The next meeting will be February 2, 2012 at 8:30 a.m. in the Conference Room of the Activity Center.

Being no further business, Blane Poulson made a motion to adjourn the meeting. Mike Burow seconded. Meeting adjourned at 11:50 a.m.