



Jefferson County LEPC Meeting Public-Private Partnerships

Public-Private Partnerships benefit both the Public and Private Sectors:

- Enhance situational awareness
- Improve decision-making
- Access more resources
- Expand reach and access for communication efforts
- Increase the effectiveness of emergency management efforts to assist the private sector and the entire community
- Develop strong relationships built on mutual understanding of each other's roles and responsibilities
- Create an understanding of the public and private sector's risks, needs and what resources each have to enable a community to be better prepared to respond to and recover from a disaster which helps create a more resilient community.

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What is a Public-Private Partnership for Emergency Preparedness and Response?

A relationship between the Public and Private Sectors to provide current information and/or situational awareness on disaster prevention, response, and recovery efforts, allowing decisions and resources to best support the needs of the impacted community prior to, during and after a disaster.

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Benefits of Public-Private Partnerships to the Private Sector

- Public Sector can more quickly assist Private Sector partners with returning to normal operations in the wake of a community disaster by sharing critical information/situational awareness with its members before, during and after an event, i.e. consistent, accurate communications so the Private Sector can make timely, educated, informed decisions.
- Networking with the Public Sector, obtaining key contacts.
- Public Sector can enhance the Private Sector/Businesses' resiliency through joint disaster prevention, planning, response, and recovery efforts, so the Private Sector is in-sync with the Public Sector.

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FEMA's Definition of Public and Private Sectors

Public Sector: Municipal, County, State and Federal Government appointed/ elected officials and First Responders.

Private Sector: Business and industry, trade organizations, voluntary, academia, nonprofit, faith-based, and other non-governmental organizations.

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Public-Private Sector Partnerships enhance Community Resiliency and help return Communities to Normalcy a new Normalcy much Quicker

- Public and private sectors bring areas of expertise and resources together that are required for rapid response and recovery. Public-Private Sector Partnerships enable the entire community to work together, combine resources and utilize a communal approach to emergency management (Mitigation, preparedness, response & recovery) as opposed to each working in silos.
- It takes an entire community to respond to a disaster. Lack of public services affect the private sector and lack of key private sector businesses affect the public sector's response!

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In Summary

- A Public-Private Partnership's primary objective is to foster positive collaboration between the public and private sectors, so as to enhance the community by facilitating the identification and implementation of ways to further improve both the public and private sectors' capabilities to protect against threats and respond to and recover expeditiously from natural disasters, man-made/ technological events and disruptions.
- Public-Private Partnerships unite the public and private sectors together to prepare for, respond to and recover from critical incidents. It is a Win-Win Partnership for both the Public Sector and the Private Sector.

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Any Questions?

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