

**Fair Park
Committee Members:**

Blane Poulson, Chair

Matthew Foelker, Vice Chair

Jennifer Hanneman, Secretary

Al Counsell

Russell Kutz

**FAIR PARK COMMITTEE
MEETING AGENDA**

February 5, 2015

8:00 a.m.

**Jefferson County Fair Park
Activity Center – Conference Room
503 N. Jackson Avenue
Jefferson, WI 53549**

1. Call to Order
2. Roll call (establish a quorum)
3. Certification of compliance with Open Meetings Law Requirements
4. Public Comment
5. Review agenda
6. Approve Minutes of January 15 Meeting
7. Communications
8. Financial Report
9. Discussion and possible action on allowing beef cattle with horns to be shown at Fair.
10. Discussion and possible action on Marketing Partnerships for 2015-2017
11. Discussion and possible action on Fair 2015
12. Discussion and possible action on Fair Park business
13. Fair Park Director's Report
14. Fair Park Supervisor's Report
15. Fair Office Report
16. Set next meeting date (March 5, 2015) and Potential Future Meeting Agenda Items
17. Adjourn

The Committee may discuss and/or take action on any item specially listed on the agenda.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made

**Jefferson County Fair Park
January 15, 2015 | Meeting Minutes**

The Jefferson County Fair Park committee met on Thursday, January 15 at 2:00 p.m. in the Activity Center Conference Room. Present were: (Fair Committee) Al Counsel, Jennifer Hanneman, Blane Poulson, Matt Foelker, Russell Kutz, Jim Schroeder, County Administrator Ben Wehmeier, Fair Park Director David Diestler, Blair Ward, Marketing/Administrative Assistants Amy Listle and Leslie Pelikan.

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment & Correspondence: None.

Communications: None.

Review of Agenda

Minutes: A motion was made by Matt Foelker to accept the minutes of the December 4 meeting as presented, seconded by Jennifer Hanneman. Motion carried.

Financial Report: David Diestler discussed the overall expenses of Fair Park. Expenses listed in membership will be more this year due to an added PollStar membership, which is a tool to utilize for entertainment booking. Also temporary wages were \$14,000 over budget, and Diestler will investigate the cause for the overage.

Resolution – Exclusive Fair Park signage agreement: The Marketing Partnership Agreement with Ott Schweitzer Distributing, Inc. was reviewed. The agreement was the same as it has been for the past three years, with only clerical edits. The contract has been a mutually beneficial partnership for both parties. Matt Foelker motioned to approve the marketing partnership agreement with Ott Schweitzer Distributing. Jennifer Hanneman seconded. Motion was passed unanimously.

Discussion and possible action on Marketing Partnerships for 2015-2017: None.

Discussion and possible action on Fair 2015: No action necessary. Fair Park staff announced the 2015 theme for fair as “Year of the Cheese”. David Diestler had a radio spot on WSLD to announce the theme. There was also a discussion on changing the time of the meat goat show during fair. It was recommended that staff survey key people involved with the goat show and make a decision based on feedback.

Discussion and possible action on Fair Park business: None.

Director’s Report: David Diestler announced Thunder Tix as the new ticketing company for Fair Park. Additionally, staff will investigate other venues, like Bands in Town, for ticket sales.

Supervisor’s Report: None.

Fair Office Report: Amy Listle reported that fair staff attended the Wisconsin Association of Fairs conference to network, learn about best practices and attend the trade show. Additionally, there was a discussion on an inquiry about allowing beef cattle with horns at the fair. It was decided that this would be an item for review at the next meeting.

Next Meeting: The next meeting was set for February 5, 2015 at 8:00 a.m. in the conference room of the Activity Center.

With no further business, Russel Kutz made a motion to adjourn the meeting. Matt Foelker seconded. Motion carried. Meeting adjourned at 3:00 p.m.

Jefferson County
Fair Park Totals

Date Ran 1/29/2015
Period December
Year 2014

100%

Business Unit	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
6901 Fair Park	Revenue	(541,528.49)	(505,300.00)	36,228.49	107.17%
	Expenditures	677,002.60	703,032.00	26,029.40	96.30%
	Other Sources	-	-	-	0.00%
Total		135,474.11	197,732.00	62,257.89	68.51%
6902 Fair Week	Revenue	(579,101.52)	(648,800.00)	(69,698.48)	89.26%
	Expenditures	565,562.25	648,800.00	83,237.75	87.17%
	Other Sources	-	-	-	0.00%
Total		(13,539.27)	-	13,539.27	0.00%
Total All Business Units	Revenue	(1,120,630.01)	(1,154,100.00)	(33,469.99)	97.10%
	Expenditures	1,242,564.85	1,351,832.00	109,267.15	91.92%
	Other Source	-	-	-	0
Grand Total Fair Park		121,934.84	197,732.00	75,797.16	61.67%

Fair Park
6901 Fair Park

Date Ran 1/29/2015
Period December
Year 2014

Revenues						100%
Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget	
						0%
457010	SPONSOR REVENUE	(40,000.00)	(40,000.00)	-	100.00%	
457023	OTHER PUBLIC CHARGES	(477.00)	-	477.00	0.00%	
457025	HORSE SHOW FEES	(73,573.00)	(26,500.00)	47,073.00	277.63%	PR
457026	SHAVING SALES	(30,410.60)	(32,000.00)	(1,589.40)	95.03%	
457031	ADMISSION REVENUE	(7,184.54)	-	7,184.54	0.00%	
474169	FAIR BILLED	(4,000.00)	(4,000.00)	-	100.00%	
482012	BUILDING RENTAL	(161,488.35)	(184,000.00)	(22,511.65)	87.77%	
482013	STALL RENTAL	(78,444.81)	(91,000.00)	(12,555.19)	86.20%	
482014	WINTER STORAGE RENTAL	(42,933.19)	(37,500.00)	5,433.19	114.49%	
482015	SPACE-FOOD VENDOR	(21,335.29)	(18,500.00)	2,835.29	115.33%	
482016	SPACE-BEVERAGE VENDOR	(16,655.10)	(20,000.00)	(3,344.90)	83.28%	
482017	SPACE-OTHER VENDOR	(15,909.37)	(2,300.00)	13,609.37	691.71%	PR
482021	CAMPING FEE OTHER	(41,574.83)	(48,000.00)	(6,425.17)	86.61%	
483004	SALE SALVAGE & WASTE	(6,325.00)	-	6,325.00	0.00%	
486001	VENDING COMMISSION	(1,217.41)	(1,500.00)	(282.59)	81.16%	
Totals		(541,528.49)	(505,300.00)	36,228.49	107.17%	

Expenditures						0%
Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget	
						0%
511110	SALARY-PERMANENT REGULAR	73,751.87	97,092.00	23,340.13	75.96%	
511210	WAGES-REGULAR	77,250.91	51,273.00	(25,977.91)	150.67%	
511220	WAGES-OVERTIME	1,757.63	1,683.00	(74.63)	104.43%	
511230	WAGES-REGULAR OVERTIME	46.66	-	(46.66)	0.00%	
511240	WAGES-TEMPORARY	5,654.82	13,216.00	7,561.18	42.79%	
511310	WAGES-SICK LEAVE	5,962.67	-	(5,962.67)	0.00%	
511320	WAGES-VACATION PAY	7,316.08	-	(7,316.08)	0.00%	
511330	WAGES-LONGEVITY PAY	369.69	238.00	(131.69)	155.33%	
511340	WAGES-HOLIDAY PAY	6,585.53	-	(6,585.53)	0.00%	
511350	WAGES-MISCELLANEOUS(COMP)	10,924.92	-	(10,924.92)	0.00%	
511380	WAGES-BEREAVEMENT	103.31	-	(103.31)	0.00%	
512141	SOCIAL SECURITY	14,850.81	12,434.00	(2,416.81)	119.44%	
512142	RETIREMENT (EMPLOYER)	10,490.75	10,259.00	(231.75)	102.26%	
512144	HEALTH INSURANCE	62,381.78	28,625.00	(33,756.78)	217.93%	
512145	LIFE INSURANCE	43.35	29.00	(14.35)	149.48%	
512146	WORKERS COMPENSATION	522.14	4,000.00	3,477.86	13.05%	
512148	UNEMPLOYMENT COMPENSATIO	-	3,500.00	3,500.00	0.00%	
512173	DENTAL INSURANCE	4,545.09	2,520.00	(2,025.09)	180.36%	
521216	JANITORAL	1,740.00	1,700.00	(40.00)	102.35%	
521219	OTHER PROFESSIONAL SERV	-	1,000.00	1,000.00	0.00%	
521297	STALL CLEANING	4,647.00	4,500.00	(147.00)	103.27%	
521649	SECURITY SERVICES	-	350.00	350.00	0.00%	
529170	GROUNDS KEEPING CHARGES	19,646.60	18,226.00	(1,420.60)	107.79%	
529299	PURCHASE CARE & SERVICES	-	500.00	500.00	0.00%	
531001	CREDIT CARD FEES	52.82	600.00	547.18	8.80%	
531008	HAZARD RECYCLE CHARGES	-	150.00	150.00	0.00%	
531298	UNITED PARCEL SERVICE UPS	14.20	200.00	185.80	7.10%	
531301	OFFICE EQUIPMENT	1,331.88	2,000.00	668.12	66.59%	
531303	COMPUTER EQUIPMT & SOFTWA	1,060.66	2,000.00	939.34	53.03%	
531304	NONCAPITAL AUTO	5,004.00	950.00	(4,054.00)	526.74%	PR
531311	POSTAGE & BOX RENT	1,612.68	1,350.00	(262.68)	119.46%	PR
531312	OFFICE SUPPLIES	1,579.09	2,750.00	1,170.91	57.42%	PR
531313	PRINTING & DUPLICATING	1,532.18	1,200.00	(332.18)	127.68%	PR
531314	SMALL ITEMS OF EQUIPMENT	13,792.50	15,000.00	1,207.50	91.95%	

531320 SAFETY SUPPLIES	21.25	250.00	228.75	8.50%
531322 SUBSCRIPTIONS	99.75	110.00	10.25	90.68%
531324 MEMBERSHIP DUES	2,708.10	1,700.00	(1,008.10)	159.30% PR
531326 ADVERTISING	4,698.02	7,000.00	2,301.98	67.11%
531349 OTHER OPERATING EXPENSES	1,383.92	1,600.00	216.08	86.50%
531351 GAS/DIESEL	19,363.90	14,000.00	(5,363.90)	138.31% PR
531367 WOOD SHAVINGS	30,303.50	27,000.00	(3,303.50)	112.24%
532325 REGISTRATION	521.00	1,000.00	479.00	52.10%
532332 MILEAGE	205.30	1,300.00	1,094.70	15.79%
532334 COMMERCIAL TRAVEL	-	700.00	700.00	0.00%
532335 MEALS	250.53	500.00	249.47	50.11%
532336 LODGING	2,371.01	2,100.00	(271.01)	112.91%
532339 OTHER TRAVEL & TOLLS	-	20.00	20.00	0.00%
533221 WATER	15,195.92	7,300.00	(7,895.92)	208.16% PR
533222 ELECTRIC	39,033.43	43,000.00	3,966.57	90.78%
533223 SEWER	7,113.78	7,800.00	686.22	91.20%
533224 NATURAL GAS	12,270.09	8,700.00	(3,570.09)	141.04% PR
533225 TELEPHONE & FAX	2,410.07	1,950.00	(460.07)	123.59% PR
533235 STORM WATER UTILITY	13,557.76	14,900.00	1,342.24	90.99%
533236 WIRELESS INTERNET	520.13	500.00	(20.13)	104.03%
535232 GRAVELING	3,952.94	6,000.00	2,047.06	65.88%
535242 MAINTAIN MACHINERY & EQUIP	12,589.77	9,000.00	(3,589.77)	139.89% PR
535245 GROUNDS IMPROVEMENTS	7,936.86	17,000.00	9,063.14	46.69%
535247 BLDG REPAIR & MAINT	23,664.54	30,000.00	6,335.46	78.88%
535297 REFUSE COLLECTION	19,585.19	13,000.00	(6,585.19)	150.66% PR
535347 BEVERAGE PURCHASES	12,694.85	15,000.00	2,305.15	84.63%
535349 OTHER SUPPLIES	84.72	100.00	15.28	84.72%
535352 VEHICLE PARTS & REPAIRS	3,729.68	6,000.00	2,270.32	62.16%
535355 PLUMBING & ELECTRICAL	8,604.87	14,000.00	5,395.13	61.46%
536533 EQUIPMENT RENT & LEASE	11,761.24	8,000.00	(3,761.24)	147.02% PR
571004 IP TELEPHONY ALLOCATION	1,037.60	1,209.00	171.40	85.82%
571005 DUPLICATING ALLOCATION	(2.26)	542.00	544.26	-0.42%
571007 MIS DIRECT CHARGES	1,048.54	-	(1,048.54)	0.00%
571009 MIS PC GROUP ALLOCATION	6,824.64	7,857.00	1,032.36	86.86%
571010 MIS SYSTEMS GRP ALLOC(ISIS)	3,190.55	3,597.00	406.45	88.70%
591519 OTHER INSURANCE	6,502.69	6,226.00	(276.69)	104.44%
594810 CAP EQUIPMENT	58,524.00	74,500.00	15,976.00	78.56%
594821 CAP IMPRV LAND	1,838.10	40,000.00	38,161.90	4.60%
594822 CAP IMPRV BLDG	6,835.00	32,226.00	25,391.00	21.21%
Totals	677,002.60	703,032.00	26,029.40	96.30%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
Totals		-	-	-	0.00%
Total Business Unit		135,474.11	197,732.00	62,257.89	68.51%

PR = Previously Reported

Fair Park
6902 Fair Week

Date Ran 1/29/2015
Period December
Year 2014

Revenues					100%
Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
421001	STATE AID	(7,034.08)	(6,400.00)	634.08	109.91%
457005	RESERVED SEATING FEES	(46,720.58)	(41,000.00)	5,720.58	113.95%
457009	CONTEST ENTRY FEES	(800.00)	(850.00)	(50.00)	94.12%
457010	SPONSOR REVENUE	(80,459.30)	(145,000.00)	(64,540.70)	55.49%
457011	GATE RECEIPTS	(239,632.00)	(240,000.00)	(368.00)	99.85%
457013	STALL & PEN FEES	(6,386.00)	(6,000.00)	386.00	106.43%
457021	PREMIUM BOOK SALES	(210.00)	-	210.00	0.00%
457029	FFA ENROLLMENT	-	(2,000.00)	(2,000.00)	0.00%
457030	CREDIT CARD SURCHARGE	-	(1,550.00)	(1,550.00)	0.00%
459001	SODA	(6,890.02)	(15,500.00)	(8,609.98)	44.45%
482015	SPACE-FOOD VENDOR	(31,369.29)	(32,000.00)	(630.71)	98.03%
482016	SPACE-BEVERAGE VENDOR	(81,553.63)	(80,000.00)	1,553.63	101.94%
482017	SPACE-OTHER VENDOR	(29,294.93)	(35,000.00)	(5,705.07)	83.70%
482018	SPACE-CARNIVAL	(25,088.21)	(25,000.00)	88.21	100.35%
482019	CAMPING FEE 4-H	(22,446.00)	(15,000.00)	7,446.00	149.64%
482020	CAMPING FEE VENDOR	(1,217.48)	(3,500.00)	(2,282.52)	34.79%
Totals		(579,101.52)	(648,800.00)	(69,698.48)	89.26%

Expenditures					0%
Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
511110	SALARY-PERMANENT REGULAR	41,552.16	41,611.00	58.84	99.86%
511210	WAGES-REGULAR	47,769.98	73,062.00	25,292.02	65.38%
511220	WAGES-OVERTIME	898.79	1,683.00	784.21	53.40%
511240	WAGES-TEMPORARY	42,806.09	27,977.00	(14,829.09)	153.00%
511320	WAGES-VACATION PAY	1,730.28	-	(1,730.28)	0.00%
511330	WAGES-LONGEVITY PAY	-	135.00	135.00	0.00%
511340	WAGES-HOLIDAY PAY	1,363.99	-	(1,363.99)	0.00%
511350	WAGES-MISCELLANEOUS(COMP)	454.93	-	(454.93)	0.00%
512141	SOCIAL SECURITY	10,500.33	10,960.00	459.67	95.81%
512142	RETIREMENT (EMPLOYER)	7,788.38	9,339.00	1,550.62	83.40%
512143	RETIREMENT (EMPLOYEE)	824.07	638.00	(186.07)	129.16%
512144	HEALTH INSURANCE	5,621.53	35,524.00	29,902.47	15.82%
512145	LIFE INSURANCE	2.74	18.00	15.26	15.22%
512173	DENTAL INSURANCE	553.25	2,502.00	1,948.75	22.11%
514151	PER DIEM	1,325.00	1,500.00	175.00	88.33%
521219	OTHER PROFESSIONAL SERV	1,100.00	4,500.00	3,400.00	24.44%
521647	VETERINARY SERVICES	698.25	950.00	251.75	73.50%
521648	AMBULANCE/EMS SERVICES	2,500.00	3,800.00	1,300.00	65.79%
521649	SECURITY SERVICES	5,103.43	4,500.00	(603.43)	113.41%
529299	PURCHASE CARE & SERVICES	5,800.00	5,000.00	(800.00)	116.00%
529301	FAIR GATE WORKERS	5,640.70	6,100.00	459.30	92.47%
529302	FAIR JUDGES	7,352.50	7,000.00	(352.50)	105.04%
529303	FAIR SUPERINTENDENTS	5,500.00	7,200.00	1,700.00	76.39%
529304	FAIR PARKING SERVICES	1,800.00	1,800.00	-	100.00%
529312	FAIR CONCERT WORKERS	187.50	-	(187.50)	0.00%
531001	CREDIT CARD FEES	2,739.11	1,400.00	(1,339.11)	195.65%
531101	TICKETS/ENTRY TAGS	4,421.14	3,800.00	(621.14)	116.35%
531102	TROPHIES/PLAQUES	465.00	950.00	485.00	48.95%
531103	RIBBONS	2,855.10	2,500.00	(355.10)	114.20%
531181	PREMIUMS	19,641.25	20,000.00	358.75	98.21%
531182	FAIR WEEK SPECIAL ACTS	185,863.73	195,000.00	9,136.27	95.31%
531183	SPONSOR FEES	5,830.88	8,000.00	2,169.12	72.89%
531184	FAIREST OF THE FAIR	676.42	500.00	(176.42)	135.28%
531311	POSTAGE & BOX RENT	(142.46)	-	142.46	0.00%
531312	OFFICE SUPPLIES	229.01	500.00	270.99	45.80%
531313	PRINTING & DUPLICATING	-	100.00	100.00	0.00%

531314 SMALL ITEMS OF EQUIPMENT	141.93	40.00	(101.93)	354.83%
531326 ADVERTISING	42,813.84	53,000.00	10,186.16	80.78%
531349 OTHER OPERATING EXPENSES	2,739.69	1,500.00	(1,239.69)	182.65%
531351 GAS/DIESEL	-	1,700.00	1,700.00	0.00%
531367 WOOD SHAVINGS	530.00	750.00	220.00	70.67%
532332 MILEAGE	195.44	300.00	104.56	65.15%
533221 WATER	4,655.69	1,100.00	(3,555.69)	423.24%
533222 ELECTRIC	2.79	8,200.00	8,197.21	0.03%
533223 SEWER	734.59	1,400.00	665.41	52.47%
533224 NATURAL GAS	37.25	80.00	42.75	46.56%
533235 STORM WATER UTILITY	-	1,182.00	1,182.00	0.00%
533236 WIRELESS INTERNET	-	430.00	430.00	0.00%
535242 MAINTAIN MACHINERY & EQUIP	6.58	200.00	193.42	3.29%
535245 GROUNDS IMPROVEMENTS	2,229.89	2,200.00	(29.89)	101.36%
535247 BLDG REPAIR & MAINT	498.06	3,000.00	2,501.94	16.60%
535297 REFUSE COLLECTION	125.78	2,000.00	1,874.22	6.29%
535347 BEVERAGE PURCHASES	12,571.29	16,000.00	3,428.71	78.57%
535355 PLUMBING & ELECTRICAL	8,085.81	7,000.00	(1,085.81)	115.51%
536533 EQUIPMENT RENT & LEASE	61,989.58	63,000.00	1,010.42	98.40%
571009 MIS PC GROUP ALLOCATION	1,364.93	1,571.00	206.07	86.88%
571010 MIS SYSTEMS GRP ALLOC(ISIS)	2,124.81	2,398.00	273.19	88.61%
591519 OTHER INSURANCE	3,261.22	3,200.00	(61.22)	101.91%
Totals	565,562.25	648,800.00	83,237.75	87.17%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
Totals		-	-	-	0.00%
Total Business Unit		(13,539.27)	-	13,539.27	0.00%

Fair Park
6906 Donations

Date Ran 1/29/2015
Period December
Year 2014

Revenues

Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
									100%
485106	FAIR EXPANSION DONATIONS	-	21.73	(11,800.00)	260.79	(12,060.79)	260.79	12,060.79	-4524.71%
Totals		-	21.73	(11,800.00)	260.79	(12,060.79)	260.79	12,060.79	-4524.71%

Expenditures

Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
									0%
531349	OTHER OPERATING EXPENSES	-	-	1,887.00	-	1,887.00	-	(1,887.00)	0.00%
594960	CAPITAL RESERVE	-	1,304.42	-	15,653.00	(15,653.00)	15,653.00	15,653.00	0.00%
Totals		-	1,304.42	1,887.00	15,653.00	(13,766.00)	15,653.00	13,766.00	12.06%

Other Financing Sources (Uses)

Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
Totals		-	-	-	-	-	-	-	-
Total Business Unit		-	1,326.15	(9,913.00)	15,913.79	(25,826.79)	15,913.79	25,826.79	-62.29%

Fair Park Director's Report – Feb. 5, 2015

1. Website Update
 - a. Collecting information to include in new website
 - b. Reviewing website to add functions – i.e. Calendar, spell check, etc.
 - c. Setting up ticket sales – Authorized.net, Heartland, Thundertix link, our website

2. Reviewing Media Promotions
 - a. Social Media, email blasts, etc.
 - b. Selling concert tickets to secondary sources (i.e. Stub Hub, etc.)
 - c. Connecting with other websites (i.e. bandsintown.com)

3. Sponsorships –
 - a. Major - Malt Beverage, Soda, Medical, Financial
 - b. Renewing yearly sponsors – converting to multi-year if willing
 - c. Searching for sponsor to donate use of 2 – UTV's for the year

4. Restaurant
 - a. RFP's sent – two returned – One local & one national
 - b. Meeting with River's Edge
 - c. Re-issuing RFP to increase number of bids

5. Entertainment
 - a. Friday & Saturday Night entertainers confirmed
 - b. Bands: Chasin Mason, Gunnar & the Grizzly Boys
 - c. Acts: The Looney Lutherans, Circus Boy – Bobby Hunt, ZooZort, Hoo's Woods – Birds of Prey, Pleasure Valley Pig & Duck Races, DJ Dylan
 - d. Shows: Tractor (added one class to the night show) & Truck Pulls, and Draft Horses.

6. On-Grounds Acts
 - a. Reviewing & evaluating different acts – Need one big act – Tigers, Seals, dogs, roping, etc. and a few smaller acts.
 - b. Contacting Milwaukee Public Museum, State of Wisconsin, etc. for smaller less expensive acts
 - c. Goal to fill up the grounds with different shows
 - d. Sending out Contracts

7. Grounds Staff
 - a. Working on catching up on maintenance projects weather permitting
 - b. Gathering items for auction that are no longer needed or obsolete

8. Internet Connection
 - a. Working with Rowland at MIS
 - b. Internal Wi-Fi connect ability - Main Gate, Office, Ticket Trailer & Sheriff (or Roger's old office)
 - c. Objective – reduce disconnects and increase reliability to Wi-Fi system

Jefferson County Fair Park Committee Meeting Thursday, February 5, 2015

Fair Office Report

- We have been helping Dave review:
 - Entertainment ideas
 - Sponsorship proposals and starting to have meetings with sponsors
- Rental agreements for 2015 non-fair events have been reviewed, signed and mailed.
- Amy spoke to 4-H club leaders on Monday Jan. 26th during a meeting held at UW-Extension about Online Fair Entries.
- Amy contacted several Superintendents (including Goats), UW-Extension, and other concerned parents regarding the time of the Meat Goat Show during Fair. It was agreed upon that there will be some times changes and the updated judging schedule will be posted in March.
- Mr. Ed's Magical Midway, the carnival provider for the Fair the last 6 years met with us on Jan. 27th. We discussed the possibility of selling carnival tickets online via our new ticket company, Thundertix, and promoting the carnival as a kids attraction more this year.

Amy Listle & Leslie Pelikan
Marketing/Administrative Assistants