

Jefferson County Fair Park
February 17, 2011

The Jefferson County Fair Park Committee met on Thursday, February 17, 2011 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Greg Torres, Vic Imrie, Jr., Blane Poulson, Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow, Ashli Tucker, Sponsorship/Sales; and Administrator Gary Petre; County Board Chair John Molinaro; Neil Matthes, Jan Roou, Amy Kramer, and Troye Klecker.

Let the record show that a quorum is present with one absent, meeting duly noted and the door open.

Public Comment & Correspondence: No public comment, correspondence included State Aid check received and Newspaper aids for entertainment announcement.

Review Agenda: Leave as presented

Minutes: Vic Imrie, Jr. made a motion to accept the minutes of the February 18 meeting. Greg Torres seconded. Motion carried.

2010 County Fair Financials Review (Preliminary Final): We exceeded levy budget by \$36,752 for 2010 due to unbudgeted MIS charges (\$10k), unemployment compensation from laid off employee (\$10k) and the new building exceeding budget by \$12k.

2011 County Fair

a) Horned Animals at Fair: A survey was sent to all county fairs in Wisconsin and the results were presented. The Beef Superintendents both have concerns to allow animals with horns during the Fair. It was both a space and safety issues that resulted in the Committee to maintain the current policy of no horned animals at Fair.

b) Charge for Parking: The pros and cons were discussed. This year we have already advertised Free Parking so the subject will be reviewed at a later date. We will work to get a sponsor to be able to take credit for free parking at the Fair.

Wind Turbine: Energy credits from Wisconsin are not allowed to be sold out of state which makes it difficult to attract companies to develop in Wisconsin at this time.

Snocross: It was the coldest weekend of the winter and we still had a great crowd for the first year. The concert did not work and next year we will not do a concert. The racing itself was a money maker. We will go forward again next year with just the day portion of the event, no concert.

4-H Events: \$4,000 per year goes to cover the meeting, lessons and practice. It should not cover projects running/holding events for fundraising. A policy needs to be developed for fund raising. Staff will meet with Gail Roberts before approaching the UW-Extension Committee.

Fair Park Director's Report

- a) **New Event:** Mixed Martial Arts promoter is looking to rent our facility for some events. Wisconsin is also now regulated. He is bonded, insured, a state Doctor and state Referee is on site. Background checks are done on participants, an extensive procedure and a license is required. Motion to approve mixed allowing MMA style event to rent facility made by Blane Poulson, Greg Torres second. Unanimous vote.

- b) **WAF Report:** Paul handed out his report and asked for questions.

Fair Park Operations Report: Roger handed out his report for review. No questions from Committee.

Future Agenda Items: Fair 2011, Wind Turbine, UW-Extension – Gail Roberts

Next Meeting: March 17, 2011

Being no further business, Blane Poulson made a motion to adjourn the meeting. Greg Torres seconded. Motion carried. Meeting adjourned at 5:10 p.m.