

Jefferson County Fair Park Committee
May 19, 2011

The Jefferson County Fair Park Committee met on Thursday, May 19, 2011 at 4:00 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Mike Burow, Greg Torres, Vic Imrie, Jr. and Blane Poulson; Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow, Sponsorship/Advertising Ashli Tucker, County Administrator Gary Petre, County Board Chair John Molinaro and public Amy Heine, Jan Rooou .

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment & Correspondence: No public comment. Correspondence included a thank you from the LaRhee Esse family.

Review Agenda: Ok as printed

Minutes: It was moved by Mike Burow to approve the minutes of April 19, seconded by Blane Poulson. Motion carried.

2011 Fair

- A) **Milk Parlor Rules** – Currently we don't have any one to pick up the milk for Fair. The milk check is usually around \$1,400 and that help offset the cost of maintenance for the milking equipment. Last year there was an issue with medication in the milk and it was dumped, losing the milk income. A meeting will have to be set up with every dairy exhibitor.
- B) **Superintendents Meeting** – Reviewed upcoming fair and things went well.
- C) **Beer** – This year sheets of tickets will be used – All tap beer no cans.
- D) **Food Building** – Emil's Pizza has been added to the building selling pizza and cheese bread along with Jones
- E) **Marketing** – Updates on posters, flyers, radio ads and Facebook distribution

Director's Report – A new event is looking to hold two events at the Fair Park. They would be a Woman's Team Roller Derby.

Supervisor's Report – Outdoor Arena - \$10,500 in donations have been received from Wisconsin Buckskin Assoc., Wisconsin Quarter Horse Assoc., Wisconsin Arabian Horse Assoc., and the Jefferson County 4-H Horse & Pony Project. A motion was made Vic Imrie, Jr. to go forward with the project with the donation commitment. Mike Burow seconded. Motion carried.

Set Next Meeting and potential agenda Items – June 16, 2011 at 4:00 p.m. Fair 2011 and Dairy Issues

Being no further business, a motion was made by Vic Imrie, Jr. seconded by Greg Torres to adjourn the meeting. Motion carried. Meeting adjourned at 4:43 p.m.