

Jefferson County Fair Park
September 18, 2008

The Jefferson County Fair Park Committee met on Thursday, September 18, 2008 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Amy Kramer, Mike Burow, and Scott Seefeldt, Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; Administrator Gary Petre; County Board Chair Sharon Schmeling; and Sue Hall, The Advertiser.

Let the record show that a quorum is present, meeting duly noted and the door open.

Agenda is OK as presented.

Correspondence and Public Comment: No one present.

Minutes: Mike made a motion to accept the minutes with correction. Amy seconded. Motion carried.

2008 County Fair: No comments

Advertising/Sponsorship Report: Paul met with Sue in August regarding their role for 2009 Fair. Sue did a recap of the number of contacts and companies they worked with. They did an excellent job with the short notice.

Financial Comparison: Handed out and reviewed.

2009 Budget: The interdepartmental charges with Highway were added to the budget. Any other increases will have to be offset with revenue increases. Fair Park budget hearing will be Friday, September 19th at 11:30 a.m. in room 112.

Neighboring fairs pricing comparison sheet was handed out.

Fair Park Director's Report: Handed out separate report. Paul explained what he is working on for sponsorships.

Fair Park Sponsorship: Blane made a motion to allow Paul to negotiate a contract for corporate sponsorships with final approval by the Fair Park Committee. Amy seconded. Motion carried.

Director's Report Cont'd: Petty cash account will be added to the office. Paul and Roger continue to work on event profit/loss evaluation for events. Fair Week: Have received a contract for new carnival for next year. Phil has reviewed it. Our Fair dates will be the second weekend of July. This will be a much larger and better carnival with more rides, food and games. Looking at the potential layout of the entire grounds, updating vendor contracts and bids for tents and table/chairs.

Fair Park Operations Report: Handed out separate report. Tomorrow's Hope will be returning next year. Labor Day added a 2 ½ day Gun Show; Sheep & Wool Festival had good weather and ran smooth; and Gemuetlichkeit Days sharing the grounds with the Buckskin Horse Show worked well and the horse show added revenue for Gemuetlichkeit.

Future Agenda Items: Leave Fair 2008 on for now and add Fair 2009 and leave Budget 2009.

Next Meeting: Open Forum on October 9 and then regular monthly meeting will be October 23rd.

Being no further business, Blane made a motion to adjourn the meeting. Amy seconded. Meeting adjourned at 5:45 p.m.